

VOL moteur

Le MAGAZINE du PILOTE ULM

Advertising rates OFFICIAL PROGRAM MONDIAL ULM 3rd, 4th & 5th of SEPTEMBER 2021

Dear exhibitors,

FFPLUM & Vol Moteur magazine are promoting the most popular UL event with its very attractive official : **diffusion 16 000 ex!**

- > 13 000 copies will be included to Vol Moteur magazine : date of issue 10th of August 2021.
- > 3 000 copies will be given by the organisation to the visitors.

For your company it's the opportunity to be seen during this very special event as it happens only once a year...

FFPLUM considers that exhibitors, especially foreigners, cannot all subscribe to Vol Moteur magazine's degressive discount plan. Therefore FFPLUM has asked us to apply a single 40% discount into the official ULM Festival program.

We need your booking before the 10th of July. Please check the adverts price list, choose your size and confirm or contact at :

CIEL & PLUME

144 allée des Frênes 42120 Commelle-Vernay - France - Tel: +33 (0)4 77 72 32 25
geraldine@cioletplume.com - skype: geraldine.galland2

2021



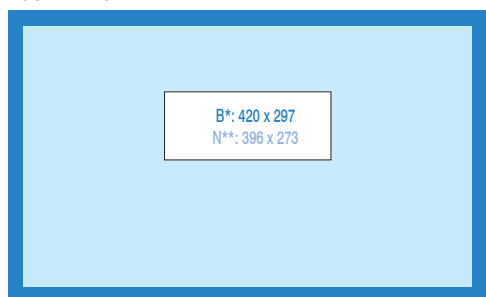
Advertising rates OFFICIAL PROGRAM MONDIAL ULM 2021

Full-color		-40%
1 page	2 921 €	1 752 €
2 nd & 3 rd cover	3 138 €	1 881 €
4 th cover	4 664 €	2 798 €
2/3 page	2 398 €	1 439 €
1/2 page	1 865 €	1 119 €
1/3 page	1 466 €	879 €

Full-color		-40%
1/4 page	1 179 €	707 €
1/6 page	974 €	584 €
1/8 page	789 €	473 €
1/16 page	512 €	307 €

Prices do not include tax. Size in mm. All ads are full color.

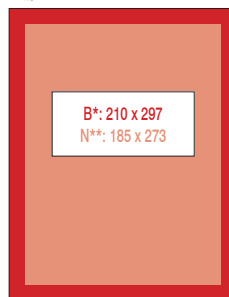
DOUBLE PAGE



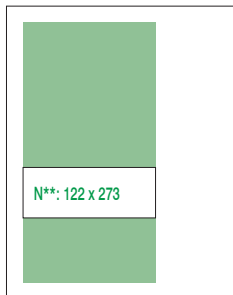
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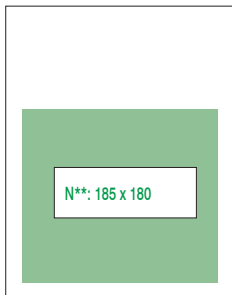
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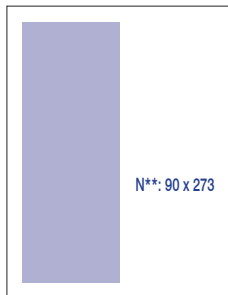
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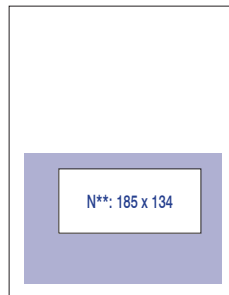
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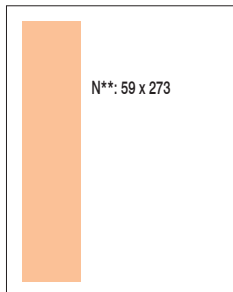
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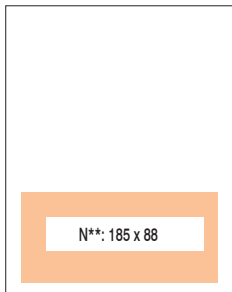
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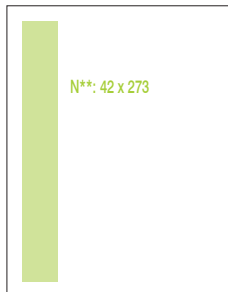
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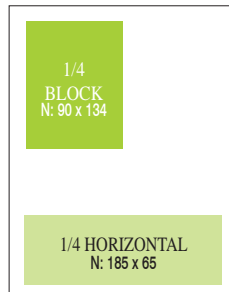
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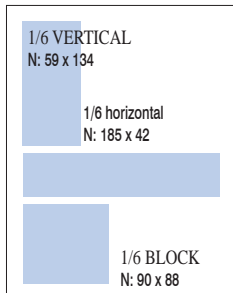
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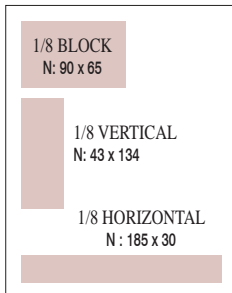
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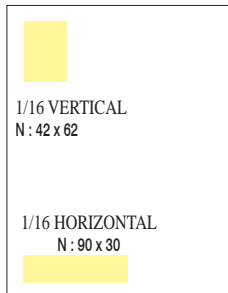
1/6 PAGE



1/8 PAGE



1/16 PAGE



Size in mm

*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.
**N: Normal. Within normal type area (with margin).

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail. Supply fonts with your files except for PDF.

Don't forget to activate your «hyperlinks» when you are recording your ad. Full advertising services from layout to finished artwork.

Prices do not include tax. Size in mm. All ads are full color.

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**FOR CUSTOM ADD SIZES
PLEASE CONTACT US**