

VOL moteur

Le MAGAZINE du PILOTE ULM

Advertising rates OFFICIAL PROGRAM MONDIAL ULM 3rd, 4th & 5th of SEPTEMBER 2021

Dear exhibitors,

FFPLUM & Vol Moteur magazine are promoting the most popular UL event with its very attractive official : **diffusion 16 000 ex!**

- > 13 000 copies will be included to Vol Moteur magazine : date of issue 10th of August 2021.
- > 3 000 copies will be given by the organisation to the visitors.

For your company it's the opportunity to be seen during this very special event as it happens only once a year...

FFPLUM considers that exhibitors, especially foreigners, cannot all suscribe to Vol Moteur magazine's degressive discount plan. Therefore FFPLUM has asked us to apply a single 40% discount into the official ULM Festival program.

We need your booking before the 10th of July. Please check the adverts price list, choose your size and confirm or contact at :

CIEL & PLUME

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geraldine@cioletplume.com - skype: geraldine.galland2

2021





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Advertising rates OFFICIAL PROGRAM MONDIAL ULM 2021

| Full-color | Price | -40% | Price |
|---|--------------------|-------------|----------------|
| 1 page | 2 921 € | | 1 752 € |
| 2 nd & 3 rd cover | 3 138 € | | 1 881 € |
| 4 th cover | 4 664 € | | 2 798 € |
| 2/3 page | 2 398 € | | 1 439 € |
| 1/2 page | 1 865 € | | 1 119 € |
| 1/3 page | 1 466 € | | 879 € |

| Full-color | Price | -40% | Price |
|------------|--------------------|-------------|--------------|
| 1/4 page | 1 179 € | | 707 € |
| 1/6 page | 974 € | | 584 € |
| 1/8 page | 789 € | | 473 € |
| 1/16 page | 512 € | | 307 € |

Prices do not include tax. Size in mm. All ads are full color.

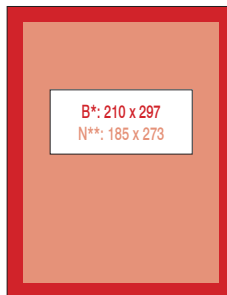
DOUBLE PAGE



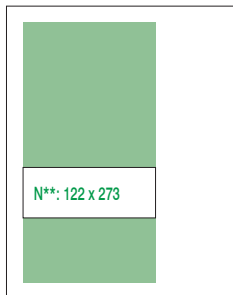
COVER



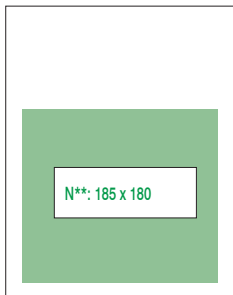
INSIDE



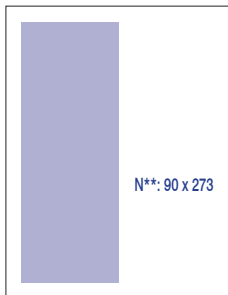
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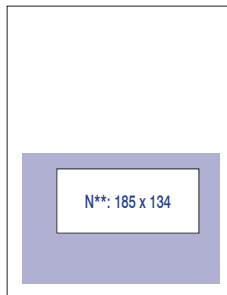
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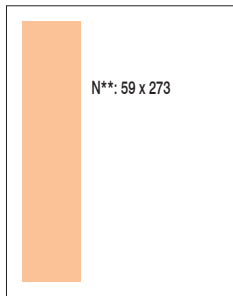
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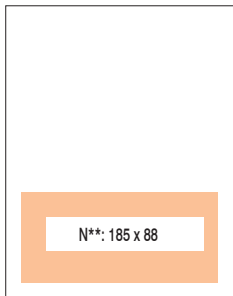
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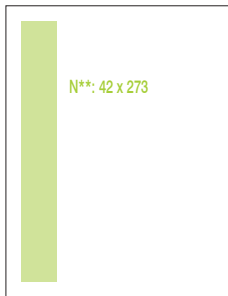
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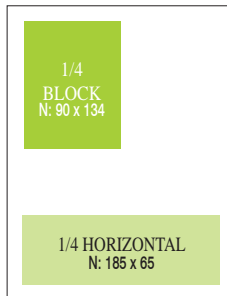
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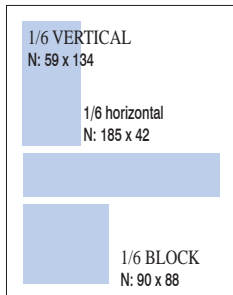
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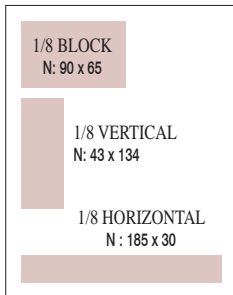
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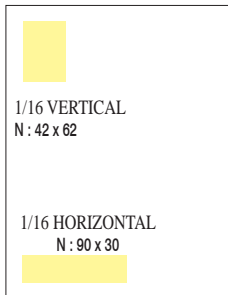
1/6 PAGE



1/8 PAGE



1/16 PAGE



Size in mm

*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.
**N: Normal. Within normal type area (with margin).

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail. Supply fonts with your files except for PDF.

Don't forget to activate your <hyperlinks> when you are recording your ad. Full advertising services from layout to finished artwork.

Prices do not include tax. Size in mm. All ads are full color.

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**FOR CUSTOM ADD SIZES
PLEASE CONTACT US**