



# Parapente+

# Paramoteur+

## Advertising rates OFFICIAL PROGRAM COUPE ICARE

coupe icare



2019

[www.coupe-icare.org](http://www.coupe-icare.org)

Dear exhibitors,

**Icare Festival Organisation with Parapente + and Paramoteur +** magazine promoting the most popular event with its very attractive official program. Diffusion 20 000 copies!

- > 11 000 copies will be joined to Parapente + magazine. September issue from august 25th by the news stands in France + subscriptions.
- > 4 000 copies will be joined to Paramoteur + magazine suscriptions + pilots registered at the french association of paramotoring.
- > 5 000 copies will be given by the organisation to the expo visitors.

For your company it's the opportunity to be seen during this very special event as it happens only once a year...

Icare Festival Organisation considering that some exhibitor, especially those coming from abroad that could not be interested by quantity discount offer on **Parapente + or Paramoteur +** magazine offers you a 40% discount for advertising into the official Coupe Icare programme.

**We need your booking before the 16th of July and your artwork for the 20th of July.**

**Please check the adverts price list and choice your size, confirm or contact at: Ciel & Plume...**

### ADVERTISING MANAGER

CIEL & PLUME, 144 allée des Frênes 42120 Commelle-Vernay, France

Tel : +33 (0)4 77 72 32 25 - [geraldine@flying-pages.com](mailto:geraldine@flying-pages.com)

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Parapente+

VOL  
magazin

Paramoteur+ Flügel

AIR Contact

FLYING CHINA  
par avion

**PUBLISHER: Flying-Pages Europe** 3 rue Ampère 94200 Ivry-sur-Seine, France, Tél : +33 (0)1 46 70 14 88, Fax : +33 (0)1 46 70 13 94  
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Full-color		-40%	Full-color		-40%
1 page	<del>3 080 €</del>	<b>1 848 €</b>	1/4 page	<del>1 230 €</del>	<b>738 €</b>
2 <sup>nd</sup> & 3 <sup>rd</sup> cover	<del>3 400 €</del>	<b>2 040 €</b>	1/6 page	<del>1 020 €</del>	<b>612 €</b>
4 <sup>th</sup> cover	<del>4 930 €</del>	<b>2 958 €</b>	1/8 page	<del>840 €</del>	<b>504 €</b>
2/3 page	<del>2 640 €</del>	<b>1 584 €</b>	1/16 page	<del>540 €</del>	<b>324 €</b>
1/2 page	<del>1 980 €</del>	<b>1 188 €</b>	Prices do not include tax. Size in mm. All ads are full color.		
1/3 page	<del>1 550 €</del>	<b>930 €</b>			

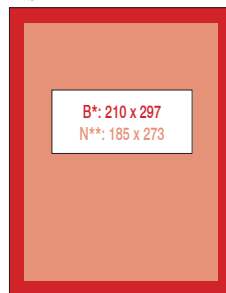
DOUBLE PAGE



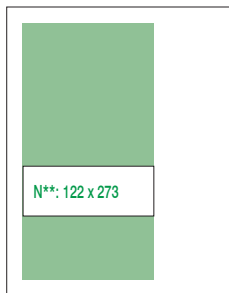
COVER



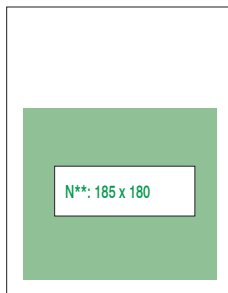
INSIDE



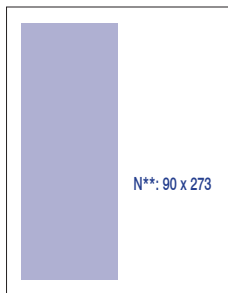
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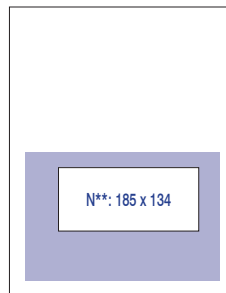
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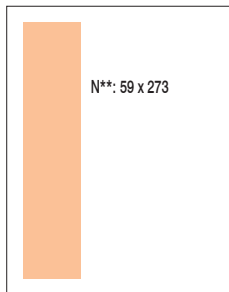
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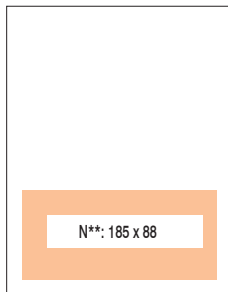
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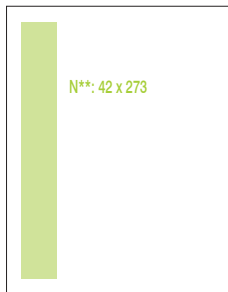
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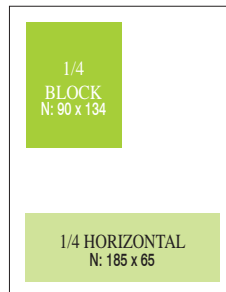
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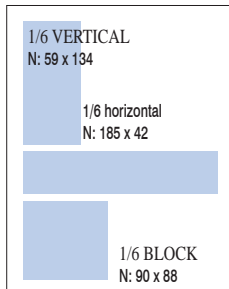
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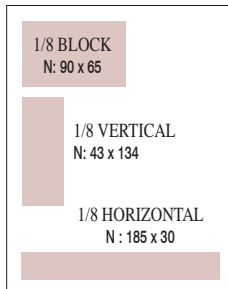
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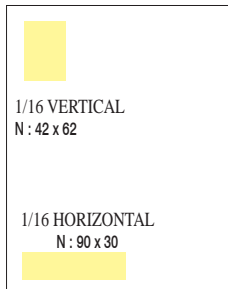
1/6 PAGE



1/8 PAGE



1/16 PAGE



**Size in mm**

\*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.  
\*\*N: Normal. Within normal type area (with margin).

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail. Supply fonts with your files except for PDF. Don't forget to activate your «hyperlinks» when you are recording your ad.

Full advertising services from layout to finished artwork.

Prices do not include tax. Size in mm. All ads are full color.

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**FOR CUSTOM ADD SIZES  
PLEASE CONTACT US.**