



Advertising rates OFFICIAL PROGRAM ULM BLOIS



www.ulmblois.fr

Dear exhibitors,

K-ré Organisation & *Vol Moteur* magazine are promoting the most popular UL event with its very attractive official program.

Diffusion 16 000 ex!

- > 13 000 copies will be joined to *Vol Moteur* magazine. August issue from august 10th by the news stands in France + subscriptions.
- > 3 000 copies will be given by the organisation to the expo visitors.

For your company it's the opportunity to be seen during this very special event as it happens only once a year...

K-ré Organisation considering that some exhibitor, especially those coming from abroad that could not be interested by quantity discount offer on *Vol Moteur* magazine, offers you a 40% discount for advertising into the official ULM Festival program.

Please check the adverts price list and choice your size, confirm or contact at Ciel & Plume...

We need your booking before the 10th of July.

ADVERTISING MANAGER

CIEL & PLUME, 144 allée des Frênes 42120 Commelle-Vernay, France

Tel: +33 (0)4 77 72 32 25, Fax: +33 (0)4 77 72 39 79

geraldine@flying-pages.com

Skype : geraldine.galland2





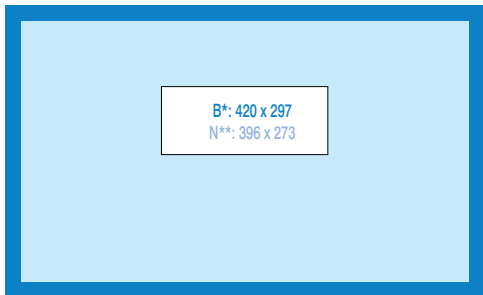
Advertising rates

OFFICIAL PROGRAM ULM BLOIS

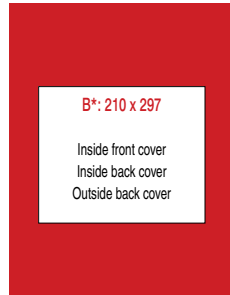
Full-color -40%			Full-color -40%		
1 page	2 646 €	1 587,60 €	1/4 page	1 000 €	636 €
2 nd & 3 rd cover	2 835 €	1 701 €	1/6 page	877 €	526,20 €
4 th cover	4 220 €	2 535,60 €	1/8 page	714 €	428,40 €
1/2 page	1 690 €	1 014 €	1/16 page	451 €	270,60 €
1/3 page	1 323 €	793,80 €			

Prices do not include tax. Size in mm. All ads are full color.

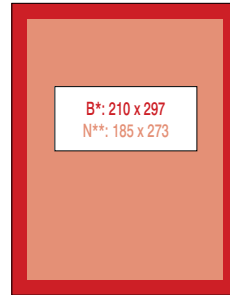
DOUBLE PAGE



COVER

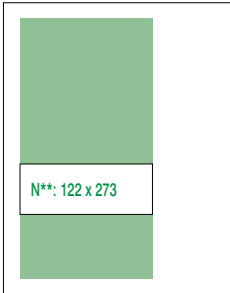


INSIDE

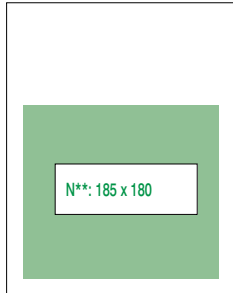


Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail. Supply fonts with your files except for PDF. Full advertising services from layout to finished artwork.

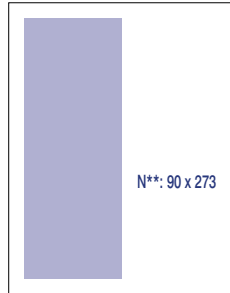
2/3 VERTICAL



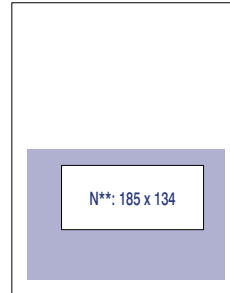
2/3 HORIZONTAL



1/2 VERTICAL



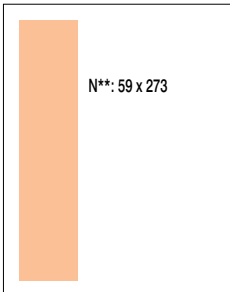
1/2 HORIZONTAL



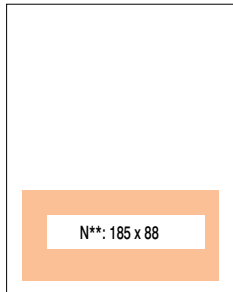
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*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.
**N: Normal. Within normal type area (with margin).

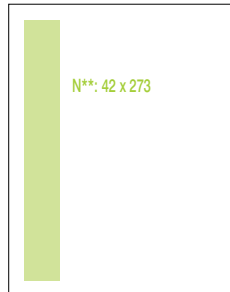
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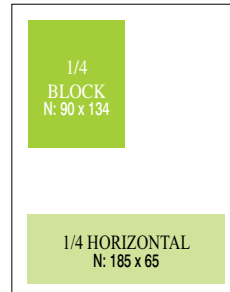
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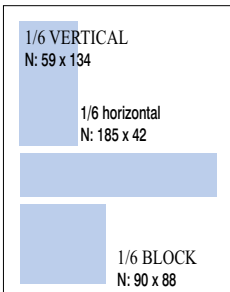
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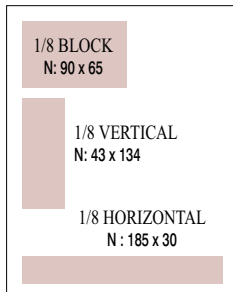
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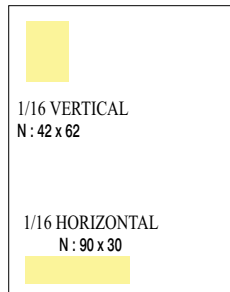
1/6 PAGE



1/8 PAGE



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**FOR CUSTOM ADD SIZES
PLEASE CONTACT US:
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