

# VOL moteur



Vol Moteur for leisure aviation lovers: microlight, ultralight, gyro, helicopter, LSA, light sailplane, kit...  
Buying, assembling, maintaining, travelling, dreaming, it's in Vol Moteur monthly.

## 1<sup>st</sup> FRENCH UL & LSA MAGAZINE

Monthly > 68 p > full color > paper & digital  
> + 1 special edition > On newsstands every 10th of the month

### Choose your size

#### DOUBLE PAGE

3 820 €

B: 420 x 297  
N: 396 x 273

#### INSIDE

2 530 €

B: 210 x 297  
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Inside front  
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Outside back cover : 4 040 €

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#### 1/8

N: 90 x 65

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Full color 690 €  
BW 480 €

N: 185 x 30

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N: 42 x 62

Full color 430 €  
BW 300 €

N: 90 x 30

#### OFFSET SPECIFICATIONS

- > Material under Mac or PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at: [georges@flying-pages.com](mailto:georges@flying-pages.com)
- > Supply fonts with your files except for PDF.
- > Don't forget to activate your « hyperlinks » when you are recording your ad.
- > Full advertising services from layout to finished artwork.
- > For custom add sizes please contact Flying Pages Europe

#### Size in mm

B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.  
N: Normal. Within normal type area (with margin).

## Planning

		ON-SALE DATE	AD DEADLINE
VM443-01-2023	January	10/01/2023	06/12/2022
VM444-02-2023	February	10/02/2023	06/01/2023
VM445-03-2023	March	10/03/2023	07/02/2023
VM446-04-2023	April	11/04/2023	07/03/2023
VM447-05-2023	May	10/05/2023	07/04/2023
VM448-06-2023	June	09/06/2023	05/05/2023
VM449-07-2023	July	11/07/2023	07/06/2023
Special issue Light Aviation Buyer's Guide (1)		25/07/2023	05/05/2023
VM450-08-2022	August (2)	10/08/2023	07/07/2023

		ON-SALE DATE	AD DEADLINE
VM451-09-2023	September	08/09/2023	07/08/2023
VM452-10-2023	October	10/10/2023	07/09/2023
VM453-11-2023	November	10/11/2023	06/10/2023
VM454-12-2023	December	08/12/2023	07/11/2023

(1) The « **Light Aviation Buyer's Guide** » - **Guide d'achat Vol Moteur (284 p.)** - is the new version for the World Directory of Light Aviation. It is an international publication for light aviation materials (motors, avionics, suppliers, instruments, manufacturers).

(2) Including the **Special Edition** of the Mondial de l'ULM in Blois

## General policy

### RATE POLICY, QUANTITY DISCOUNT

Available also for Parapente+, Paramoteur+, Vol Moteur, Flügel Das Magazin. For several advertisements in a year discounts are guaranteed as follow:

- > **3 and + ads: 10% discount**
- > **6 and + ads: 20% discount**
- > **8 ads and + (if ads with sister publication): 30% discount**

This discount is retroactive per year of date on date.

Example : 4 ads in Vol Moteur + 1 ad in Flügel Das Magazin + 1 ad in the special issue Light Aviation Buyer's Guide = 6 ads Vol Moteur = **discount 20%**

### ADVANCE PLANNING DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

- > **3 and + ads: 5 % discount**
- > **6 and + ads: 10 % discount**
- > **8 ads and + (if ads with sister publication): discount 15 %**

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently.

You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = **20% of quantity discount + 10% of anticipation planning discount**

### SCHOOL DISCOUNT

**50% discount** on school advertising exclusively. No additional discount.

### PAYMENTS

- Billing from date of issue. Excluding VAT if UE VAT N°.
- We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.
- A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.
- Terms: 14 days from date of invoice.



**1 free  
subscription  
for two orders**

## Informations

**CONTACT**

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