

# VOL moteur



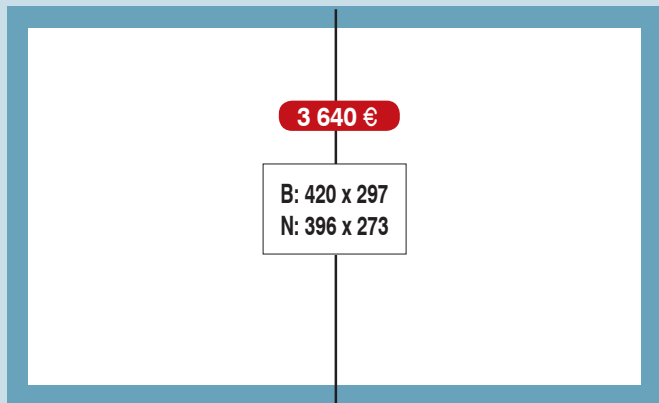
Vol Moteur for leisure aviation lovers: microlight, ultralight, gyro, helicopter, LSA, light sailplane, kit...  
Buying, assembling, maintaining, travelling, dreaming, it's in Vol Moteur monthly.

## 1<sup>st</sup> FRENCH UL & LSA MAGAZINE

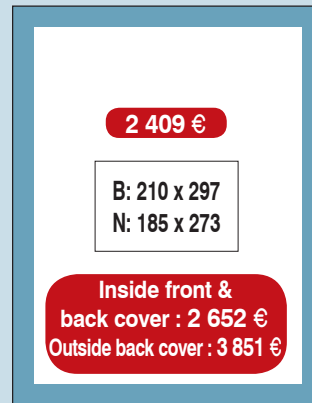
Monthly > 68 p > full color > paper & digital  
> + 1 special edition > On newsstands every 10th of the month

### Choose your size

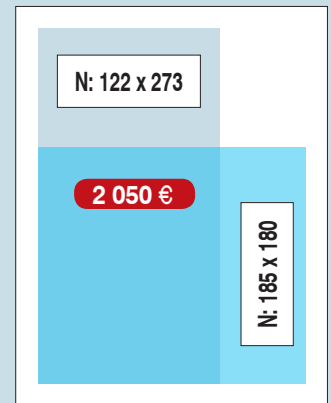
DOUBLE PAGE



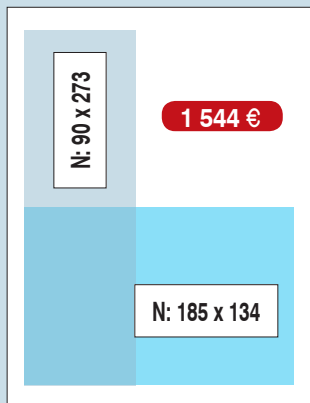
INSIDE



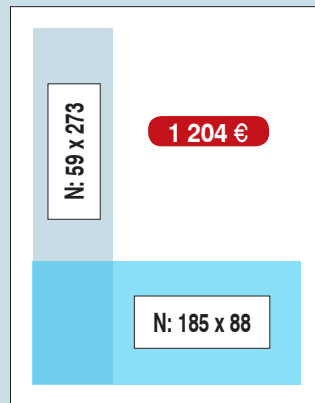
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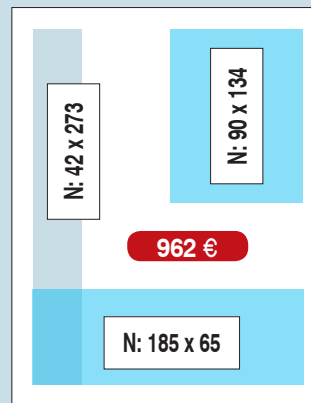
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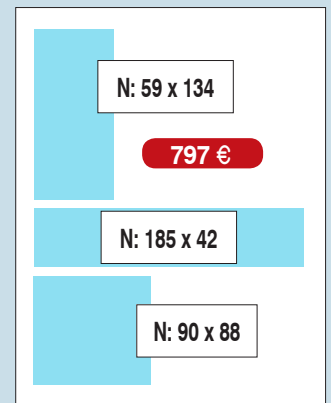
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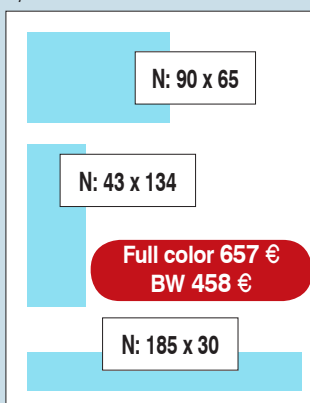
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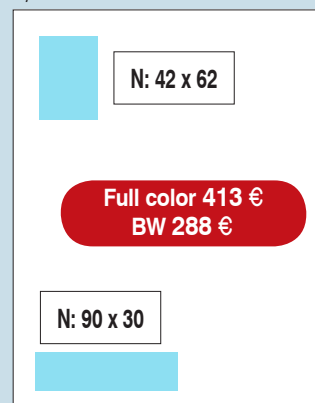
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### OFFSET SPECIFICATIONS

- > Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at: [veronique@cioletplume.com](mailto:veronique@cioletplume.com)
- > Supply fonts with your files except for PDF.
- > Don't forget to activate your « hyperlinks » when you are recording your ad.
- > Full advertising services from layout to finished artwork.
- > For custom add sizes please contact Ciel & Plume

Size in mm

B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.  
N: Normal. Within normal type area (with margin).

## Planning

VM431-01-2022	January	11/01/2022	06/12/2021
VM432-02-2022	February	10/02/2022	07/01/2022
VM433-03-2022	March	10/03/2022	07/02/2022
VM434-04-2022	April	08/04/2022	07/03/2022
VM435-05-2022	May	10/05/2022	07/04/2022
VM436-06-2022	June	10/06/2022	09/05/2022
VM437-07-2022	July	08/07/2022	07/06/2022
Special issue «Light Aviation Buyer's Guide (1)		22/07/2022	05/05/2022
VM438-08-2022	August (2)	10/08/2022	07/07/2022

VM439-09-2022	September	09/09/2022	08/08/2022
VM440-10-2022	October	11/10/2022	07/09/2022
VM441-11-2022	November	10/11/2022	07/10/2022
VM442-12-2022	December	09/12/2022	07/11/2022

(1) The « **Light Aviation Buyer's Guide** » - **Guide d'Achat Vol Moteur** - is the new version for the World Directory of Light Aviation. It is an international publication for light aviation materials (motors, avionics, suppliers, instruments, manufacturers).

(2) Including the **special edition** of the Mondial de l'ULM in Blois

## General policy

### RATE POLICY, QUANTITY DISCOUNT

Available also for Parapente+, Paramoteur+, AIRcontact, Vol Moteur, Flügel Das Magazin. For several advertisements in a year discounts are guaranteed as follow:

- > **3 and + ads: 10% discount**
- > **6 and + ads: 20% discount**
- > **8 ads and + (if ads with sister publication): 30% discount**

This discount is retroactive per year of date on date.

Example : 4 ads in Vol Moteur + 1 ad in Flügel Das Magazin + + 1 ad in the special in the World Directory = 6 ads Vol Moteur = **discount 20%**

### ADVANCE PLANNING DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

- > **3 and + ads: 5 % discount**
- > **6 and + ads: 10 % discount**
- > **8 ads and + (if ads with sister publication): discount 15 %**

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently.

You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = **20% of quantity discount + 10% of anticipation planning discount**

### SCHOOL DISCOUNT

**50% discount** on school advertising exclusively. No additional discount.

### PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

Terms: 14 days from date of invoice.



**1 free  
subscription  
for two orders**

## Informations

**CONTACT**

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