



First french UL & LSA magazine

Vol Moteur for leisure aviation lovers:
microlight, ultralight, gyro, helicopter, LSA, light sailplane, kit...

Buying, assembling, maintaining, travelling, dreaming, it's in **Vol Moteur** monthly.

| N° | Month | On-sale date | Ad deadline |
|---|------------|--------------|-------------|
| VM395-01-2019 | January | 10/01/2019 | 07/12/2018 |
| VM396-02-2019 | February | 09/02/2019 | 07/01/2019 |
| VM397-03-2019 | March | 09/03/2019 | 07/02/2019 |
| VM398-04-2019 | April | 10/04/2019 | 07/03/2019 |
| VM399-05-2019 | May | 10/05/2019 | 08/04/2019 |
| VM400-06-2019 | June | 08/06/2019 | 07/05/2019 |
| VM401-07-2019 | July | 10/07/2019 | 07/06/2019 |
| Special issue « Light Aviation Buyer's Guide » (1) | | 22/07/2019 | 06/05/2019 |
| VM402-08-2019 | August (2) | 10/08/2019 | 08/07/2019 |
| VM403-09-2019 | September | 10/09/2019 | 07/08/2019 |
| VM404-10-2019 | October | 10/10/2019 | 06/09/2019 |
| VM405-11-2019 | November | 09/11/2019 | 07/10/2019 |
| VM406-12-2019 | December | 10/12/2019 | 07/11/2019 |

(1) The « Light Aviation Buyer's Guide » - Guide d'Achat Vol Moteur - is the new version for the World Directory of Light Aviation. It is an international publication for light aviation materials (motors, avionics, suppliers, instruments, manufacturers).

(2) Blois program joined to the magazine and given to the expo visitors.

Our magazines are also available online.

ADVERTISING MANAGER

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General policy

1 free magazine subscription for one order

RATE POLICY, QUANTITY DISCOUNT

Available also for *Flügel Das Magazin*, *Parapente+*, *Paramoteur+*, *AIRcontact*, *World Directory of Light Aviation* and *world directory paraglider & paramotor*. For several advertisements in a year discounts are guaranteed as follow:

3 and + ads: 10% discount

6 and + ads: 20% discount

8 ads and + (if ads with sister publication): 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in *Vol Moteur* + 1 ad in *Flügel Das Magazin*
+ 1 ad in the *World Directory* = 6 ads *Vol Moteur* = discount 20%

ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

3 and + ads: 5 % discount

6 and + ads: 10 % discount

8 ads and + (if ads with sister publication) 15 % discount

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount
+ 10% of anticipation planning discount.

SCHOOL DISCOUNT

50% discount on school advertising exclusively.

No additional discount.

PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG.

By e-mail at:

geraldine@cioletplume.com, pub@flying-pages.com

Supply fonts with your files except for PDF.

Don't forget to activate your «hyperlinks» when you are recording your ad.

Full advertising services from layout to finished artwork.

| | Black & White | Full-color |
|---------------------------|---------------|------------|
| Full page | 1 605 € | 2 293 € |
| Double page | 2 426 € | 3 464 € |
| Inside front & back cover | - | 2 524 € |
| Outside back cover | - | 3 665 € |
| 2/3 | 1 366 € | 1 951 € |

All prices in euros, subject to taxes at the appropriate rate and for one insertion.
Terms: 14 days from date of invoice.

| | Black & White | Full-color |
|-----------|---------------|------------|
| 1/2 page | 1 034 € | 1 469 € |
| 1/3 page | 802 € | 1 146 € |
| 1/4 page | 646 € | 916 € |
| 1/6 page | 533 € | 759 € |
| 1/8 page | 436 € | 625 € |
| 1/16 page | 275 € | 393 € |



Choose your size

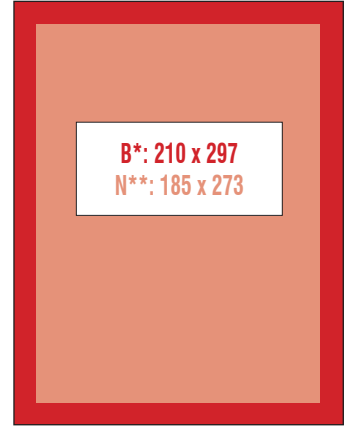
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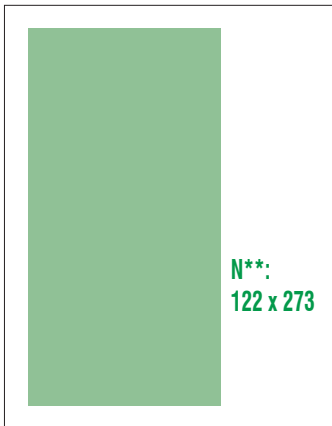
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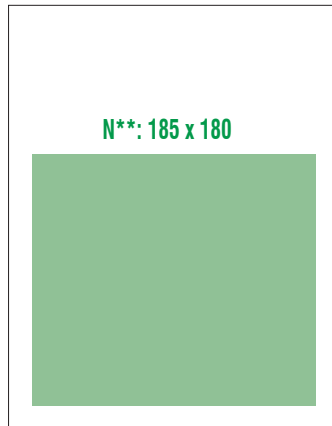
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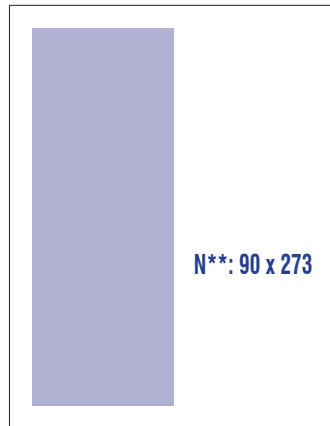
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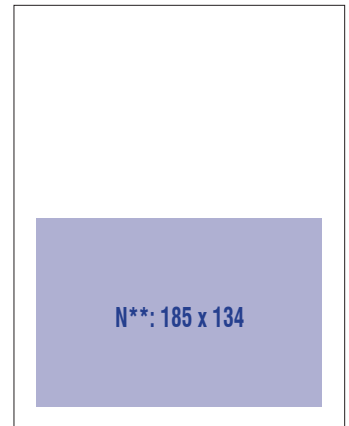
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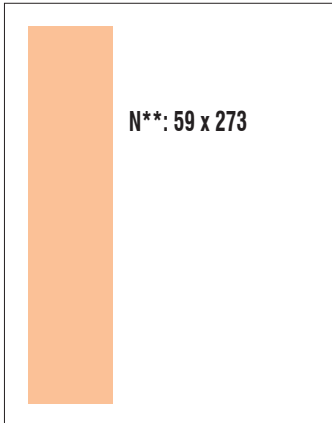
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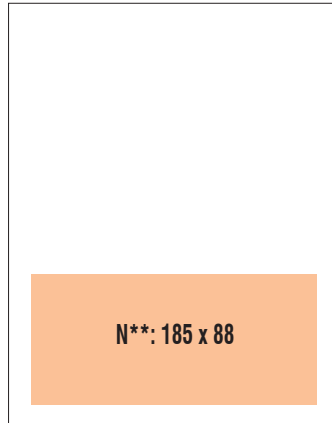
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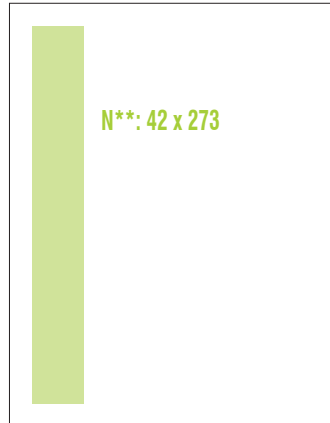
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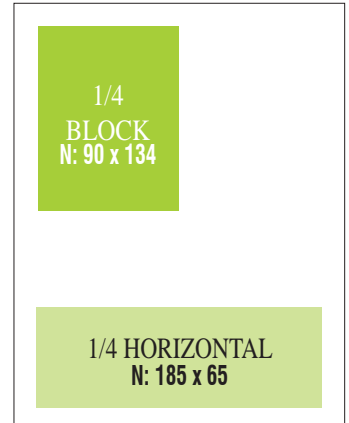
1/3 HORIZONTAL



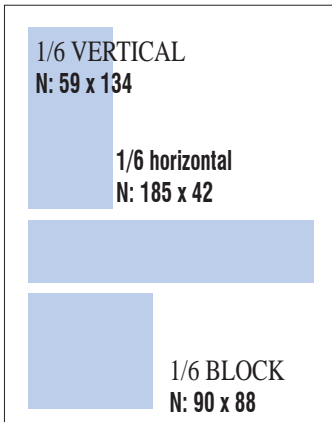
1/4 VERTICAL



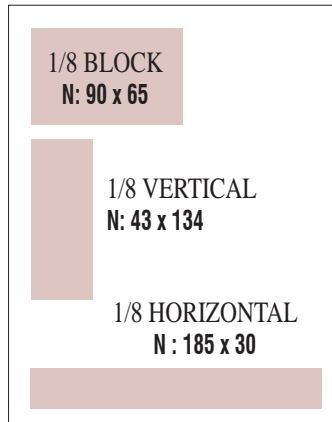
1/4 PAGE



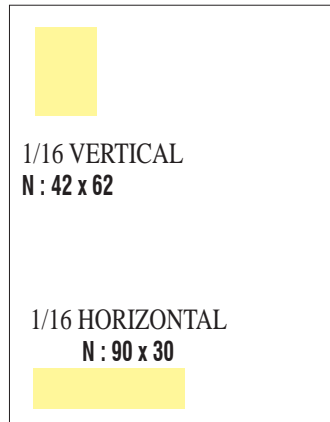
1/6 PAGE



1/8 PAGE



1/16 PAGE



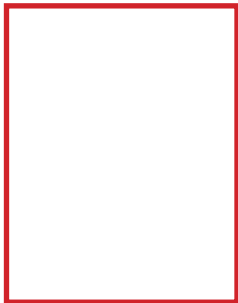
Size in mm

*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.

**N: Normal. Within normal type area (with margin).

Sizes, for information

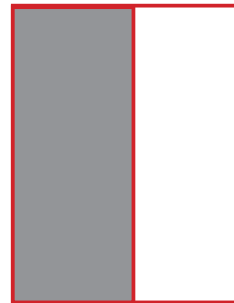
FULL PAGE



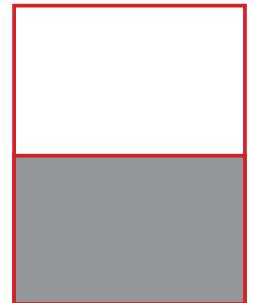
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HALF PAGE
VERTICAL (V)



HALF PAGE
HORIZONTAL (H)



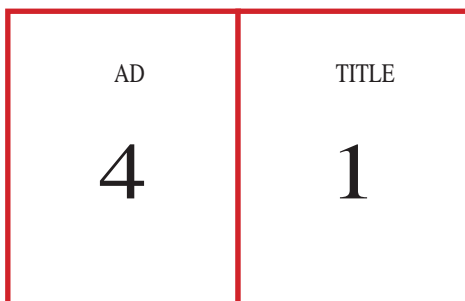
Page A4: 210 x 297 mm, final size

Full page (B) : Size A4 + 10 mm all round the ad, trim area reserved for printer's use.

Normal type area : Text area, leave 5 mm all round, to keep type clear of trimmed edge.

FOUR COVER PAGES

OUTSIDE



INSIDE

