



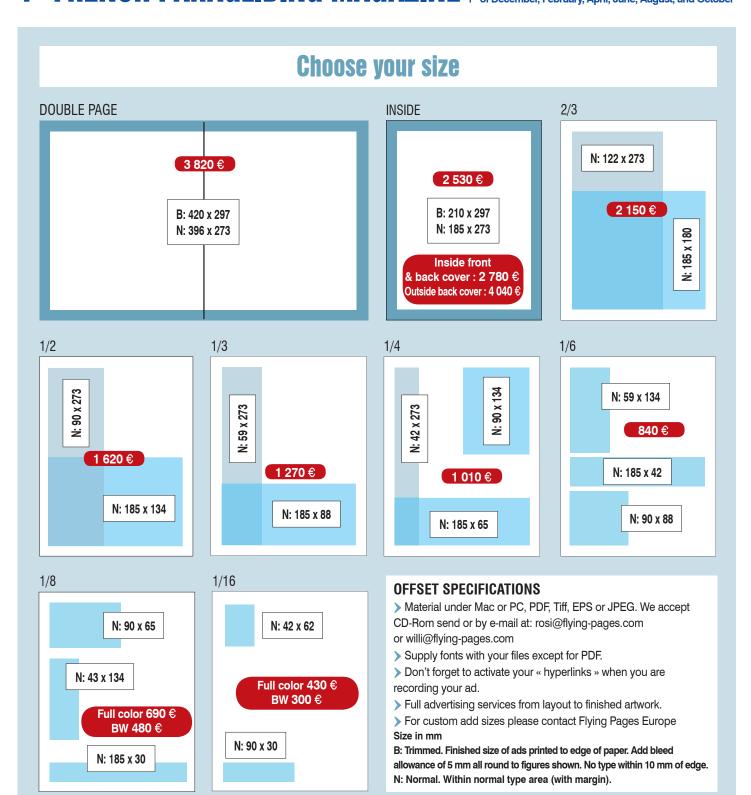


Parapente + for paragliding lovers

All prices in euros, subject to taxes at the appropriate rate and for one insertion.

Buying, compare, practice, travelling, dreaming, it's in Parapente+

1st FRENCH PARAGLIDING MAGAZINE | Bimonthly > 68 p > full color > paper & digital > + 1 special edition > On newsstands on the 25th of December, February, April, June, August, and October





Planning

Numéro	Month	On-sale date	Ad deadline
PP+486-01-2023	January-February	23/12/2022	21/11/2022
PP+487-02-2023	March-April	24/02/2023	20/01/2023
SPECIAL ISSUE « PARAGLIDER & PARAMOTOR BUYER'S GUIDE » (1)		» (1) 10/05/2023	03/04/2023
PP+488-03-2023	May-June	25/04/2023	21/03/2023
PP+489-04-2023	July-August	23/06/2023	22/05/2023
PP+490-05-2023	September-October (2)	25/08/2023	21/07/2023
PP+491-06-2023	November-December	25/10/2023	21/09/2023

(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

(2) Coupe Icare program

joined to the magazine and given to the expo visitors.

General policy

RATE POLICY, QUANTITY DISCOUNT

Available also for Parapente+, Paramoteur+, Vol Moteur, Flügel Das Magazin. For several advertisements in a year discounts are guaranteed as follow:

- > 3 and + ads: 10% discount
- > 6 ads: 20% discount
- > 7 and + ads special paraglider & paramotor buyer's guide : 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in Parapente+ + 1 ad in Paramoteur+ + 1 ad in the special paraglider & paramotor buyer's guide = 6 ads = **discount 20%**

ADVANCE PLANNING DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

- > 3 and + ads: 5 % discount
- > 6 ads: 10 % discount
- > 7 and + ads with special paraglider & paramotor buyer's guide: discount 15 %

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount!

Example : for 6 ads planned by advance = 20% of quantity discount + 10% of anticipation planning discount

SCHOOL DISCOUNT

50% discount on school advertising exclusively. No additional discount.

PAYMENTS

- Billing from date of issue. Excluding VAT if UE VAT N°.
- We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.
- A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.
- Terms: 14 days from date of invoice.



1 free subscription for two orders

Informations

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