

# Parapente+



Parapente+ for paragliding lovers

Buying, compare, practice, travelling, dreaming, it's in Parapente+

## 1<sup>st</sup> FRENCH PARAGLIDING MAGAZINE

Bimonthly > 68 p > full color > paper & digital  
> + 1 special edition > On newsstands on the 25th of December, February, April, June, August, and October

### Choose your size

DOUBLE PAGE

3 820 €

B: 420 x 297  
N: 396 x 273

INSIDE

2 530 €

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Inside front & back cover : 2 780 €  
Outside back cover : 4 040 €

2/3

N: 122 x 273

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1/2

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1 620 €

N: 185 x 134

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N: 59 x 273

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N: 185 x 65

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840 €

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1/8

N: 90 x 65

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Full color 690 €  
BW 480 €

N: 185 x 30

1/16

N: 42 x 62

Full color 430 €  
BW 300 €

N: 90 x 30

### OFFSET SPECIFICATIONS

- > Material under Mac or PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at: [rosi@flying-pages.com](mailto:rosi@flying-pages.com) or [willi@flying-pages.com](mailto:willi@flying-pages.com)
  - > Supply fonts with your files except for PDF.
  - > Don't forget to activate your « hyperlinks » when you are recording your ad.
  - > Full advertising services from layout to finished artwork.
  - > For custom add sizes please contact Flying Pages Europe
- Size in mm  
B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.  
N: Normal. Within normal type area (with margin).

# Parapente+

## Planning

Numéro	Month	On-sale date	Ad deadline
PP+486-01-2023	January-February	23/12/2022	21/11/2022
PP+487-02-2023	March-April	24/02/2023	20/01/2023
<b>SPECIAL ISSUE « PARAGLIDER &amp; PARAMOTOR BUYER'S GUIDE » (1)</b>		10/05/2023	03/04/2023
PP+488-03-2023	May-June	25/04/2023	21/03/2023
PP+489-04-2023	July-August	23/06/2023	22/05/2023
PP+490-05-2023	September-October (2)	25/08/2023	21/07/2023
PP+491-06-2023	November-December	25/10/2023	21/09/2023

(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight.

It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

(2) **Coupe Icare program** joined to the magazine and given to the expo visitors.

## General policy

### RATE POLICY, QUANTITY DISCOUNT

Available also for Parapente+, Paramoteur+, Vol Moteur, Flügel Das Magazin. For several advertisements in a year discounts are guaranteed as follow:

- > **3 and + ads: 10% discount**
- > **6 ads: 20% discount**
- > **7 and + ads special paraglider & paramotor buyer's guide : 30% discount**

This discount is retroactive per year of date on date.

Example : 4 ads in Parapente+ + 1 ad in Paramoteur+ + 1 ad in the special paraglider & paramotor buyer's guide = 6 ads = **discount 20%**

### ADVANCE PLANNING DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

- > **3 and + ads: 5 % discount**
- > **6 ads: 10 % discount**
- > **7 and + ads with special paraglider & paramotor buyer's guide: discount 15 %**

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently.

You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = **20% of quantity discount + 10% of anticipation planning discount**

### SCHOOL DISCOUNT

**50% discount** on school advertising exclusively. No additional discount.

### PAYMENTS

- Billing from date of issue. Excluding VAT if UE VAT N°.
- We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.
- A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.
- Terms: 14 days from date of invoice.

**1 free  
subscription  
for two orders**



## Informations

**CONTACT**

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**Parapente+**

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**Paramoteur +**

**Flügel**  
Das Magazin

**FLYING CHINA**  
自由飞翔与通航



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