

Parapente+



Parapente+ for paragliding lovers

Buying, compare, practice, travelling, dreaming, it's in Parapente+

1st FRENCH PARAGLIDING MAGAZINE

Bimonthly > 68 p > full color > paper & digital
> + 1 special edition > On newsstands on the 25th of December, February, April, June, August, and October

Choose your size

DOUBLE PAGE

3 820 €

B: 420 x 297
N: 396 x 273

INSIDE

2 530 €

B: 210 x 297
N: 185 x 273

Inside front & back cover : 2 780 €
Outside back cover : 4 040 €

2/3

N: 122 x 273

2 150 €

N: 185 x 180

1/2

N: 90 x 273

1 620 €

N: 185 x 134

1/3

N: 59 x 273

1 270 €

N: 185 x 88

1/4

N: 42 x 273

N: 90 x 134

1 010 €

N: 185 x 65

1/6

N: 59 x 134

840 €

N: 185 x 42

N: 90 x 88

1/8

N: 90 x 65

N: 43 x 134

Full color 690 €
BW 480 €

N: 185 x 30

1/16

N: 42 x 62

Full color 430 €
BW 300 €

N: 90 x 30

OFFSET SPECIFICATIONS

- > Material under Mac or PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at: georges@flying-pages.com
- > Supply fonts with your files except for PDF.
- > Don't forget to activate your « hyperlinks » when you are recording your ad.
- > Full advertising services from layout to finished artwork.
- > For custom add sizes please contact Flying Pages Europe

Size in mm

B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.
N: Normal. Within normal type area (with margin).

Parapente+

Planning

Número	Month	On-sale date	Ad deadline
PP+486-01-2023	January-February	23/12/2022	21/11/2022
PP+487-02-2023	March-April	24/02/2023	20/01/2023
SPECIAL ISSUE « PARAGLIDER & PARAMOTOR BUYER'S GUIDE » (1)		10/05/2023	03/04/2023
PP+488-03-2023	May-June	25/04/2023	21/03/2023
PP+489-04-2023	July-August	23/06/2023	22/05/2023
PP+490-05-2023	September-October (2)	25/08/2023	21/07/2023
PP+491-06-2023	November-December	25/10/2023	21/09/2023

(1) The special edition «Mondial du Vol Libre - Guide d'achat Parapente+ & Paramoteur+» is published once a year in spring. It is the most exhaustive presentation possible of paragliding and paramotor equipment (wings, harnesses, winches, instruments and manufacturers) on the French-speaking market.

(2) Included, the «Programme officiel de la Coupe Icare» supplement, is also distributed at the event.

Advertisements in these two publications benefit from a flat-rate «export» discount of 50%.

General policy

RATE POLICY, QUANTITY DISCOUNT

Available also for Parapente+, Paramoteur+, Vol Moteur, Flügel Das Magazin. For several advertisements in a year discounts are guaranteed as follow:

- **3 and + ads: 10% discount**
- **6 ads: 20% discount**
- **7 and + ads special paraglider & paramotor buyer's guide : 30% discount**

This discount is retroactive per year of date on date.

Example : 4 ads in Parapente+ + 1 ad in Paramoteur+ + 1 ad in the special paraglider & paramotor buyer's guide = 6 ads = **discount 20%**

ADVANCE PLANNING DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

- **3 and + ads: 5 % discount**
- **6 ads: 10 % discount**
- **7 and + ads with special paraglider & paramotor buyer's guide: discount 15 %**

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently.

You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = **20% of quantity discount + 10% of anticipation planning discount**

SCHOOL DISCOUNT

50% discount on school advertising exclusively. No additional discount.

PAYMENTS

- Billing from date of issue. Excluding VAT if UE VAT N°.
- We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.
- A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.
- Terms: 14 days from date of invoice.



1 free subscription for two orders

Informations

CONTACT

ADVERTISING MANAGER : FLYING PAGES EUROPE • GEORGES LECAS, 50 rue Pierre-Georges Latécoère
05130 Tallard France +33 (0)7 67 86 65 14 • georges@flying-pages.com



Parapente+

VOL
moteur

Paramoteur +

Flügel
Das Magazin

FLYING CHINA
自由飞翔与通航



PUBLISHER : FLYING PAGES EUROPE Aérodrome de Gap-Tallard, 50 rue Pierre-Georges Latécoère 05130 Tallard, France
+33 (0)9 54 59 19 24 • willi@flying-pages.com • www.widola.com • www.flying-pages.fr