

# Parapente+



Parapente+ for paragliding lovers

Buying, compare, practice, travelling, dreaming, it's in Parapente+

## 1<sup>st</sup> FRENCH PARAGLIDING MAGAZINE

Bimonthly > 68 p > full color > paper & digital  
> + 1 special edition > On newsstands on the 25th of December, February, April, June, August, and October

### Choose your size

#### DOUBLE PAGE

3 640 €

B: 420 x 297  
N: 396 x 273

#### INSIDE

2 409 €

B: 210 x 297  
N: 185 x 273

Inside front & back cover : 2 652 €  
Outside back cover : 3 851 €

#### 2/3

N: 122 x 273

2 050 €

N: 185 x 180

#### 1/2

N: 90 x 273

1 544 €

N: 185 x 134

#### 1/3

N: 59 x 273

1 204 €

N: 185 x 88

#### 1/4

N: 42 x 273

N: 90 x 134

962 €

N: 185 x 65

#### 1/6

N: 59 x 134

797 €

N: 185 x 42

N: 90 x 88

#### 1/8

N: 90 x 65

N: 43 x 134

Full color 657 €  
BW 458 €

N: 185 x 30

#### 1/16

N: 42 x 62

Full color 413 €  
BW 288 €

N: 90 x 30

#### OFFSET SPECIFICATIONS

- > Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at: [veronique@cioletplume.com](mailto:veronique@cioletplume.com)
- > Supply fonts with your files except for PDF.
- > Don't forget to activate your « hyperlinks » when you are recording your ad.
- > Full advertising services from layout to finished artwork.
- > For custom add sizes please contact Ciel & Plume

#### Size in mm

B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.  
N: Normal. Within normal type area (with margin).

# Parapente+

## Planning

Numéro	Month	On-sale date	Ad deadline
PP+480-01-2022	January-February	24/12/2021	19/11/2021
PP+481-02-2022	March-April	25/02/2022	21/01/2022
SPECIAL ISSUE « PARAGLIDER & PARAMOTOR BUYER'S GUIDE » (1)		28/04/2022	23/03/2022
PP+482-03-2022	May-June	26/04/2022	21/03/2022
PP+483-04-2022	July-August	24/06/2022	20/05/2022
PP+484-05-2022	September-October (2)	25/08/2022	21/07/2022
PP+485-06-2022	November-December	25/10/2022	21/09/2022

(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight.

It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

(2) Coupe Icare program joined to the magazine and given to the expo visitors.

## General policy

### RATE POLICY, QUANTITY DISCOUNT

Available also for Parapente+, Paramoteur+, AIRcontact, Vol Moteur, Flügel Das Magazin. For several advertisements in a year discounts are guaranteed as follow:

- 3 and + ads: 10% discount
- 6 ads: 20% discount
- 7 and + ads special paraglider & paramotor buyer's guide : 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in Parapente+ + 1 ad in Paramoteur+ + 1 ad in the special paraglider & paramotor buyer's guide = 6 ads = discount 20%

### SCHOOL DISCOUNT

50% discount on school advertising exclusively. No additional discount.

### PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

Terms: 14 days from date of invoice.

### ADVANCE PLANNING DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

- 3 and + ads: 5 % discount
- 6 ads: 10 % discount
- 7 and + ads with special paraglider & paramotor buyer's guide: discount 15 %

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently.

You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount + 10% of anticipation planning discount



1 free  
subscription  
for two orders

## Informations

CONTACT

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Parapente+

VOL  
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Paramoteur+

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AIRcontact

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