

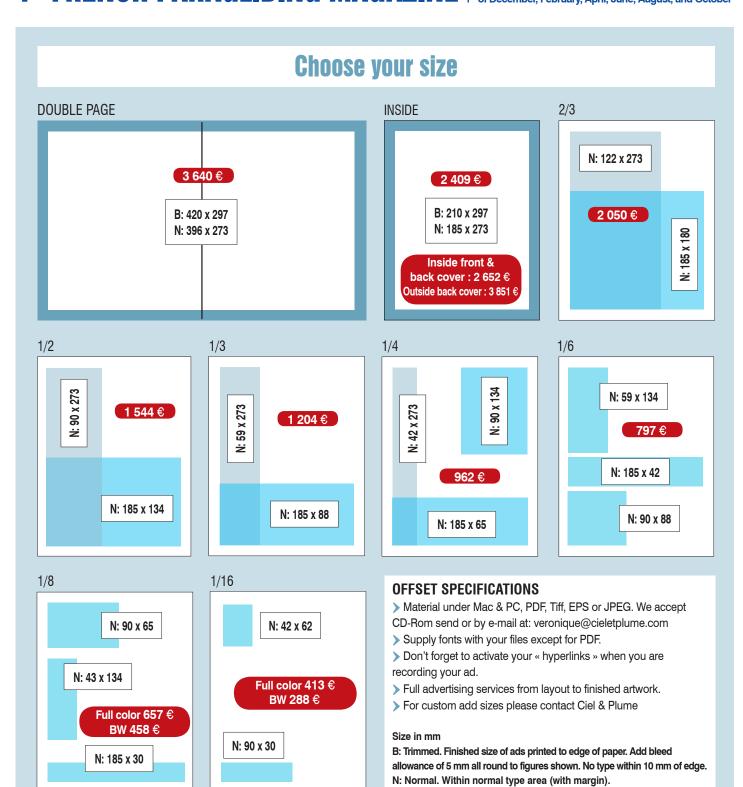




Parapente + for paragliding lovers

Buying, compare, practice, travelling, dreaming, it's in Parapente+

# 1st FRENCH PARAGLIDING MAGAZINE | Bimonthly > 68 p > full color > paper & digital > + 1 special edition > On newsstands on the 25th of December, February, April, June, August, and October





### **Planning**

Numéro	Month	On-sale date	Ad deadline	(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).  (2) Coupe Icare program joined to the magazine and given to the expo visitors.
<b>PP+480</b> -01-2022	January-February	24/12/2021	19/11/2021	
PP+481-02-2022	March-April	25/02/2022	21/01/2022	
SPECIAL ISSUE « PARAGLIDER	R & PARAMOTOR BUYER'S GUIDE	E» (1) 28/04/2022	23/03/2022	
<b>PP+482</b> -03-2022	May-June	26/04/2022	21/03/2022	
<b>PP+483</b> -04-2022	July-August	24/06/2022	20/05/2022	
<b>PP+484-</b> 05-2022	September-October (2)	25/08/2022	21/07/2022	
<b>PP+485</b> -06-2022	November-December	25/10/2022	21/09/2022	

## **General policy**

#### RATE POLICY, QUANTITY DISCOUNT

Available also for Parapente+, Paramoteur+, AIRcontact, Vol Moteur, Flügel Das Magazin. For several advertisements in a year discounts are guaranteed as follow:

- > 3 and + ads: 10% discount
- > 6 ads: 20% discount
- > 7 and + ads special paraglider & paramotor buyer's guide: 30% discount

This discount is retroactive per year of date on date.

Example: 4 ads in Parapente+ + 1 ad in Paramoteur+ + 1 ad in the special paraglider & paramotor buyer's guide = 6 ads = discount 20%

### ADVANCE PLANNING DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

- > 3 and + ads: 5 % discount
- > 6 ads: 10 % discount
- > 7 and + ads with special paraglider & paramotor buyer's guide: discount 15 %

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount!

Example : for 6 ads planned by advance = 20% of quantity discount + 10% of anticipation planning discount

#### SCHOOL DISCOUNT

50% discount on school advertising exclusively. No additional discount.

#### **PAYMENTS**

Billing from date of issue. Excluding VAT if UE VAT N°. We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

Terms: 14 days from date of invoice.



1 free subscription for two orders

### **Informations**

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CONTACT











