



Parapente+

First french paragliding magazine

Parapente+ for paragliding lovers

Buying, compare, practice, travelling, dreaming, it's in **Parapente+**

N°	Month	On-sale date	Ad deadline
PP+474-01-2021	January-February	24/12/2020	20/11/2020
PP+475-02-2021	March-April	25/02/2021	22/01/2021
Special issue « paraglider & paramotor Buyer's Guide » (1)		28/04/2021	23/03/2021
PP+476-03-2021	May-June	23/04/2021	23/03/2021
PP+477-04-2021	July-August	25/06/2021	21/05/2021
PP+478-05-2021	September-October (2)	25/08/2021	23/07/2021
PP+479-06-2021	November-December	26/10/2021	24/09/2021

(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

(2) **Coupe Icare program** joined to the magazine and given to the expo visitors.

Our magazines are also available online.



ADVERTISING DIRECTOR:

Rosi Berkemeier, Flying-Pages GmbH
 Buttersteig 11, 16831 Rheinsberg OT Zuehlen Germany
 Tel. +49 (0)33931-80 60 27
 Handy: +49 (0)173 / 372 62 71
 eMail: rosi@flying-pages.com



Parapente+

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FLYING CHINA
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PUBLISHER : FLYING PAGES EUROPE 3 rue Ampère 94200 Ivry-sur-Seine, France, Tél : +33 (0)1 46 70 14 88
 willi@flying-pages.com • www.widola.com • www.flying-pages.com



Parapente+

General policy

1 free subscription for one order

RATE POLICY, QUANTITY DISCOUNT

Available also for *Flügel Das Magazin*, *Parapente+*, *Paramoteur+*, *AIRcontact*, *Vol Moteur*. For several advertisements in a year discounts are guaranteed as follow:

3 and + ads: 10% discount

6 and + ads: 20% discount

7 and + ads *special paraglider & paramotor buyer's guide* : 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in *Parapente+* + 1 ad in *Paramoteur+* + 1 ad in the *special paraglider & paramotor buyer's guide* = 6 ads = discount 20%

ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

3 and + ads: 5 % discount

6 and + ads: 10 % discount

7 and + ads with *special paraglider & paramotor buyer's guide*: 15 % discount. This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount + 10% of anticipation planning discount.

SCHOOL DISCOUNT

50% discount on school advertising exclusively.

No additional discount.

PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at:

rosi@flying-pages.com or willi@flying-pages.com

Supply fonts with your files except for PDF.

Don't forget to activate your « hyperlinks » when you are recording your ad.

Full advertising services from layout to finished artwork.

	Black & White	Full-color
Full page	1 645 €	2 350 €
Double page	2 487 €	3 551 €
Inside front & back cover	-	2 587 €
Outside back cover	-	3 757 €
2/3	1 400 €	2 000 €

	Black & White	Full-color
1/2 page	1 060 €	1 506 €
1/3 page	822 €	1 175 €
1/4 page	662 €	939 €
1/6 page	546 €	778 €
1/8 page	447 €	641 €
1/16 page	281 €	403 €

All prices in euros, subject to taxes at the appropriate rate and for one insertion. Terms: 14 days from date of invoice.



Choose your size

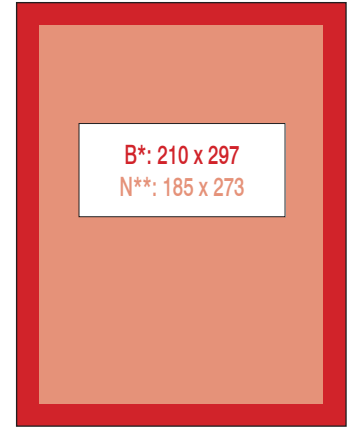
DOUBLE PAGE



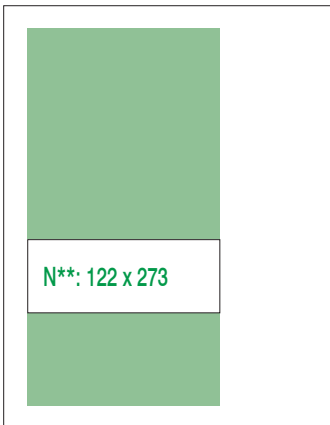
COVER



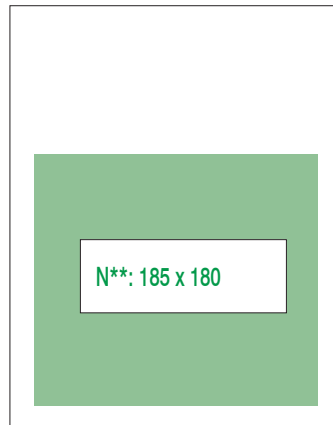
INSIDE



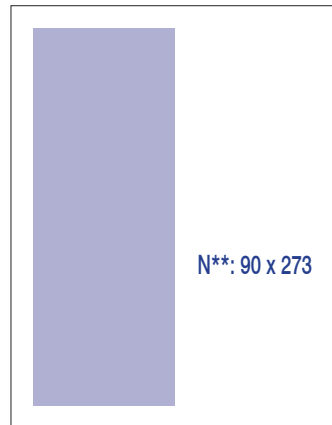
2/3 VERTICAL



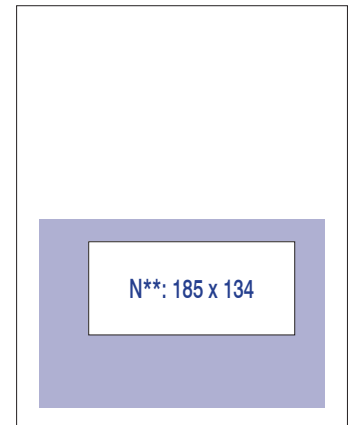
2/3 HORIZONTAL



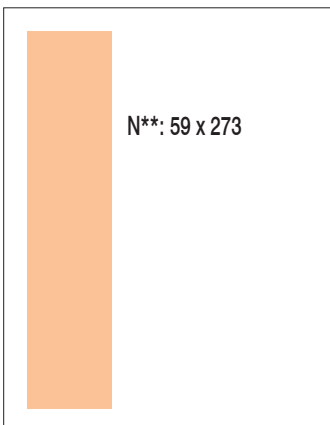
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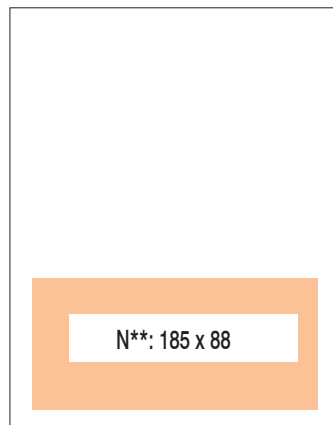
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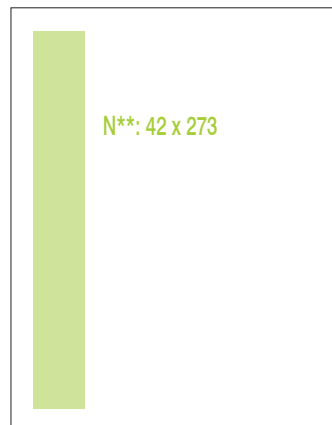
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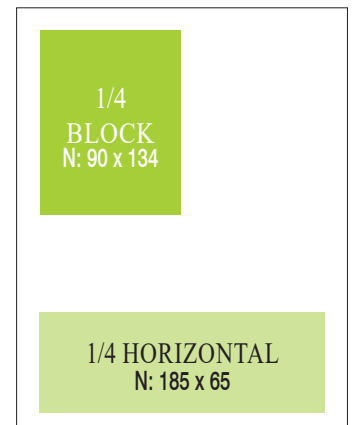
1/3 HORIZONTAL



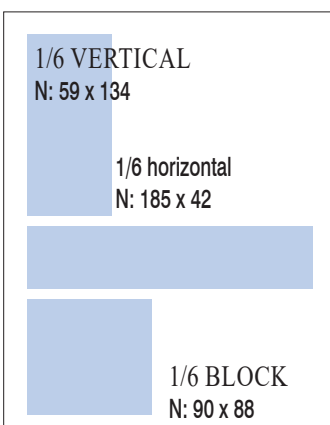
1/4 VERTICAL



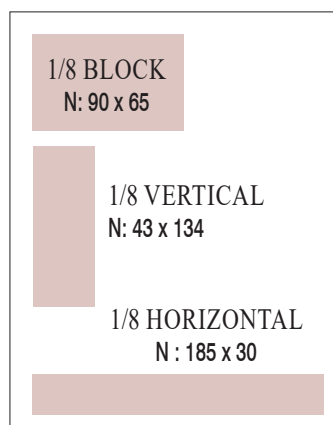
1/4 PAGE



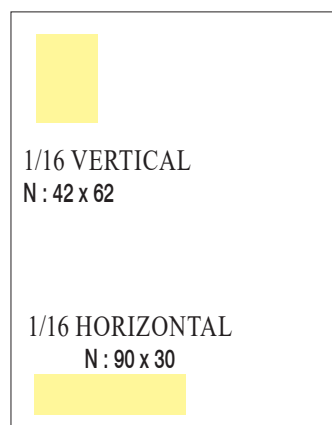
1/6 PAGE



1/8 PAGE



1/16 PAGE

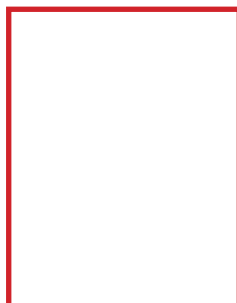


Size in mm

***B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.**
****N: Normal. Within normal type area (with margin).**

Sizes, for information

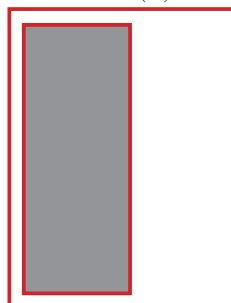
FULL PAGE



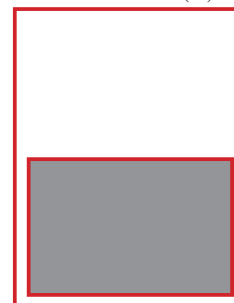
DOUBLE PAGE



HALF PAGE
VERTICAL (V)



HALF PAGE
HORIZONTAL (H)



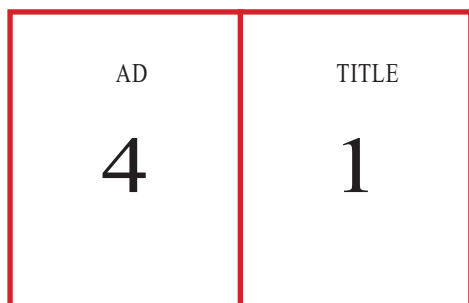
Page A4: 210 x 297 mm, final size

Full page (B) : Size A4 + 10 mm all round the ad, trim area reserved for printer's use.

Normal type area : Text area, leave 5 mm all round, to keep type clear of trimmed edge.

FOUR COVER PAGES

OUTSIDE



INSIDE

