



Parapente+

First french paragliding magazine

Parapente+ for paragliding lovers

Buying, compare, practice, travelling, dreaming, it's in **Parapente+**

| N° | Month | On-sale date | Ad deadline |
|--|-----------------------|--------------|-------------|
| PP+474-01-2021 | January-February | 24/12/2020 | 20/11/2020 |
| PP+475-02-2021 | March-April | 25/02/2021 | 22/01/2021 |
| Special issue « paraglider & paramotor Buyer's Guide » (1) | | 28/04/2021 | 23/03/2021 |
| PP+476-03-2021 | May-June | 23/04/2021 | 23/03/2021 |
| PP+477-04-2021 | July-August | 25/06/2021 | 21/05/2021 |
| PP+478-05-2021 | September-October (2) | 25/08/2021 | 23/07/2021 |
| PP+479-06-2021 | November-December | 26/10/2021 | 24/09/2021 |

(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

(2) **Coupe Icare program** joined to the magazine and given to the expo visitors.

Our magazines are also available online.



Parapente+

VOL
moteur

Paramoteur+ Flügel

AIR Contact

FLYING CHINA
自由飞翔与通航

PUBLISHER : FLYING PAGES EUROPE 3 rue Ampère 94200 Ivry-sur-Seine, France, Tél : +33 (0)1 46 70 14 88
willi@flying-pages.com • www.widola.com • www.flying-pages.com



Parapente+

General policy

1 free subscription for one order

RATE POLICY, QUANTITY DISCOUNT

Available also for *Flügel Das Magazin*, *Parapente+*, *Paramoteur+*, *AIRcontact*, *Vol Moteur*. For several advertisements in a year discounts are guaranteed as follow:

3 and + ads: 10% discount

6 ads: 20% discount

7 and + ads *special paraglider & paramotor buyer's guide* : 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in *Parapente+* + 1 ad in *Paramoteur+* + 1 ad in the *special paraglider & paramotor buyer's guide* = 6 ads = discount 20%

ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

3 and + ads: 5 % discount

6 ads: 10 % discount

7 and + ads with *special paraglider & paramotor buyer's guide*: 15 % discount. This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount + 10% of anticipation planning discount.

SCHOOL DISCOUNT

50% discount on school advertising exclusively.

No additional discount.

PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at:

Supply fonts with your files except for PDF.

Don't forget to activate your « hyperlinks » when you are recording your ad.

Full advertising services from layout to finished artwork.

| | Black & White | Full-color |
|---------------------------|---------------|------------|
| Full page | 1 645 € | 2 350 € |
| Double page | 2 487 € | 3 551 € |
| Inside front & back cover | - | 2 587 € |
| Outside back cover | - | 3 757 € |
| 2/3 | 1 400 € | 2 000 € |

| | Black & White | Full-color |
|-----------|---------------|------------|
| 1/2 page | 1 060 € | 1 506 € |
| 1/3 page | 822 € | 1 175 € |
| 1/4 page | 662 € | 939 € |
| 1/6 page | 546 € | 778 € |
| 1/8 page | 447 € | 641 € |
| 1/16 page | 281 € | 403 € |

All prices in euros, subject to taxes at the appropriate rate and for one insertion. Terms: 14 days from date of invoice.



Choose your size

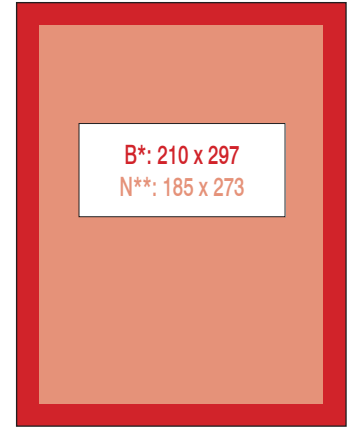
DOUBLE PAGE



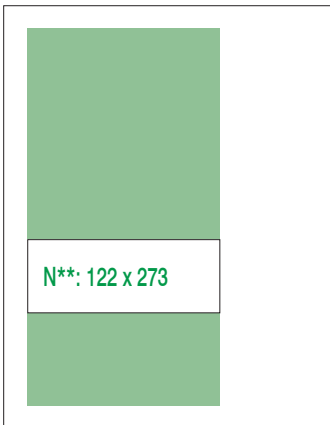
COVER



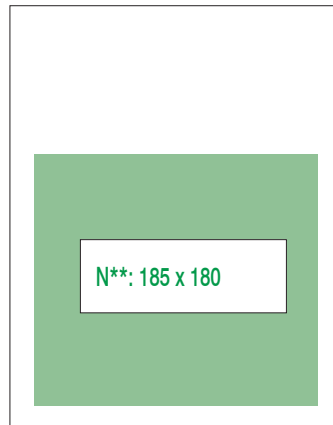
INSIDE



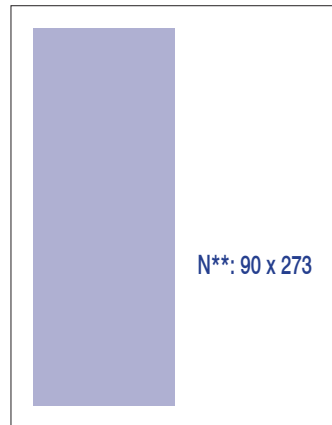
2/3 VERTICAL



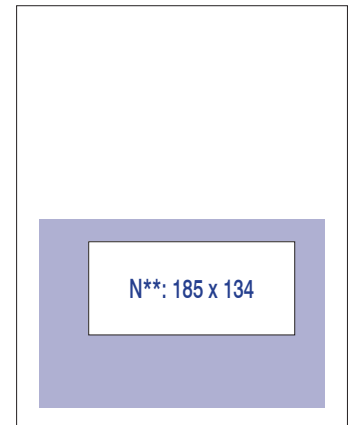
2/3 HORIZONTAL



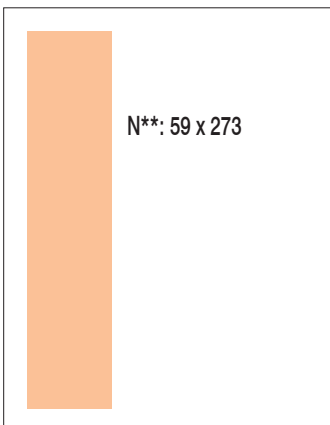
1/2 VERTICAL



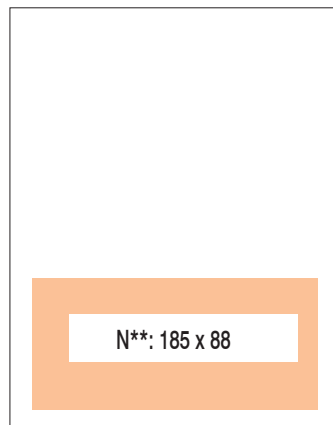
1/2 HORIZONTAL



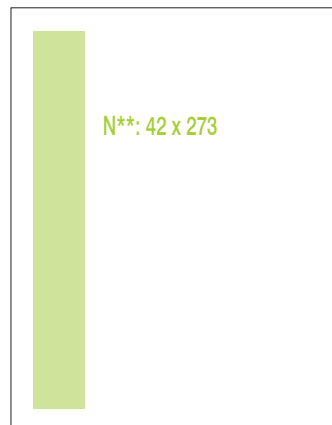
1/3 VERTICAL



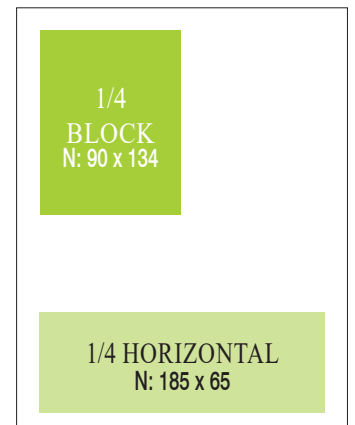
1/3 HORIZONTAL



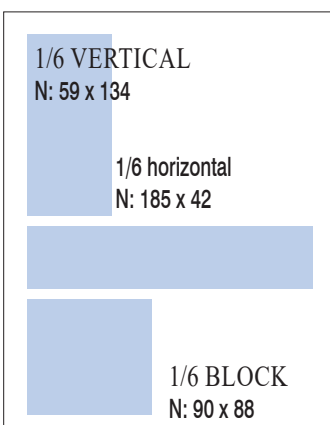
1/4 VERTICAL



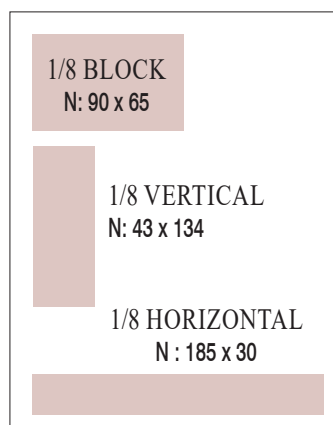
1/4 PAGE



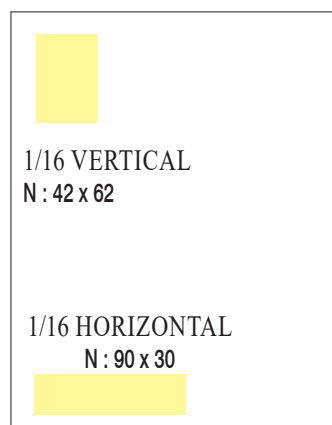
1/6 PAGE



1/8 PAGE



1/16 PAGE

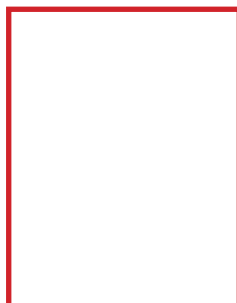


Size in mm

***B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.**
****N: Normal. Within normal type area (with margin).**

Sizes, for information

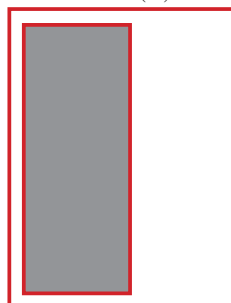
FULL PAGE



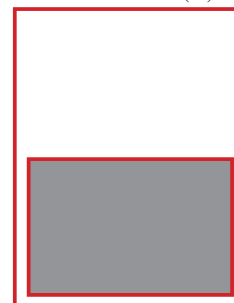
DOUBLE PAGE



HALF PAGE
VERTICAL (V)



HALF PAGE
HORIZONTAL (H)



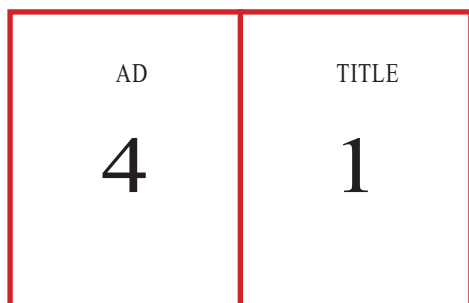
Page A4: 210 x 297 mm, final size

Full page (B) : Size A4 + 10 mm all round the ad, trim area reserved for printer's use.

Normal type area : Text area, leave 5 mm all round, to keep type clear of trimmed edge.

FOUR COVER PAGES

OUTSIDE



INSIDE

