



Parapente+

First french paragliding magazine

Parapente+ for paragliding lovers

Buying, compare, practice, travelling, dreaming, it's in **Parapente+**

N°	Month	On-sale date	Ad deadline
PP+462-01-2019	January-February	26/12/2018	21/11/2018
PP+463-02-2019	March-April	23/02/2019	23/01/2019
Special issue « paraglider & paramotor Buyer's Guide » (1)		27/04/2019	22/03/2019
PP+464-03-2019	May-June	25/04/2019	22/03/2019
PP+465-04-2019	July-August	25/06/2019	22/05/2019
PP+466-05-2019	September-October (2)	24/08/2019	23/07/2019
PP+467-06-2019	November-December	25/10/2019	24/09/2019

(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

(2) Coupe Icare program joined to the magazine and given to the expo visitors.

Our magazines are also available online.

ADVERTISING DIRECTOR:

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Parapente+

VOL
magazine

Paramoteur+ Flügel AIR
Contact

FLYING CHINA
magazine



Parapente+

General policy

1 free subscription for one order

RATE POLICY, QUANTITY DISCOUNT

Available also for *Flügel Das Magazin*, *Parapente+*, *Paramoteur+*, *AIRcontact*, *Vol Moteur*. For several advertisements in a year discounts are guaranteed as follow:

3 and + ads: 10% discount

6 and + ads: 20% discount

7 and + ads *special paraglider & paramotor buyer's guide*: 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in *Parapente+* + 1 ad in *Paramoteur+*

+ 1 ad in the *special paraglider & paramotor buyer's guide* = 6 ads = discount 20%

ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

3 and + ads: 5 % discount

6 and + ads: 10 % discount

7 and + ads with *special paraglider & paramotor buyer's guide*: 15 % discount

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount

+ 10% of anticipation planning discount.

SCHOOL DISCOUNT

50% discount on school advertising exclusively.

No additional discount.

PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at:

rosi@flying-pages.com or willi@flying-pages.com

Supply fonts with your files except for PDF.

Don't forget to activate your «hyperlinks» when you are recording your ad.

Full advertising services from layout to finished artwork.

	Black & White	Full-color
Full page	1 605 €	2 293 €
Double page	2 426 €	3 464 €
Inside front & back cover	-	2 524 €
Outside back cover	-	3 665 €
2/3	1 366 €	1 951 €

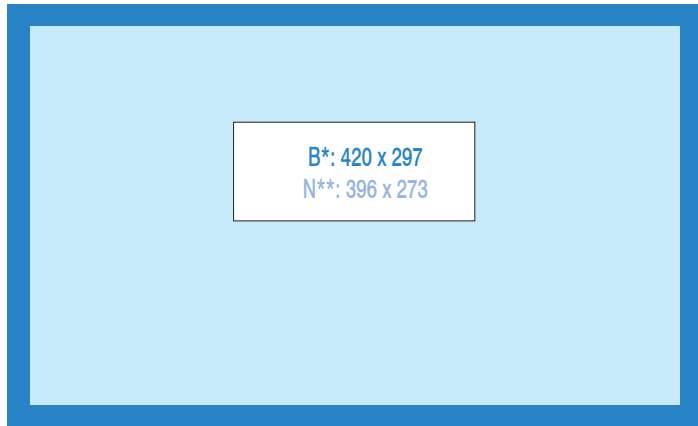
All prices in euros, subject to taxes at the appropriate rate and for one insertion. Terms: 14 days from date of invoice.

	Black & White	Full-color
1/2 page	1 034 €	1 469 €
1/3 page	802 €	1 146 €
1/4 page	646 €	916 €
1/6 page	533 €	759 €
1/8 page	436 €	625 €
1/16 page	275 €	393 €

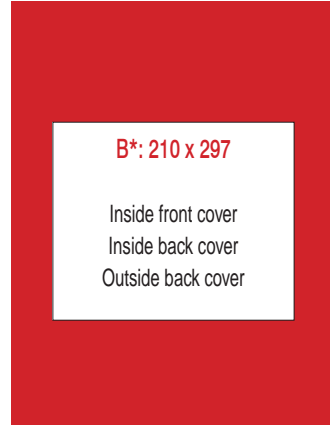


Choose your size

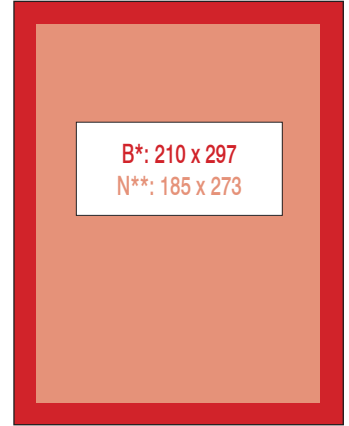
DOUBLE PAGE



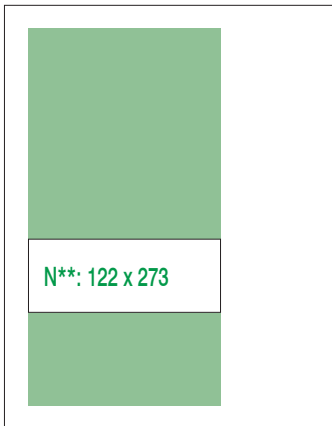
COVER



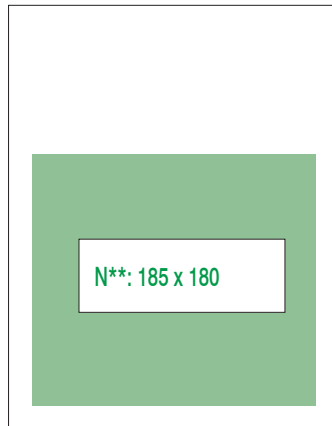
INSIDE



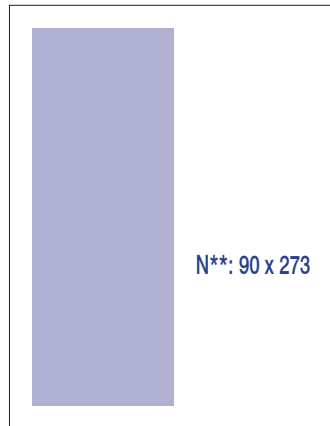
2/3 VERTICAL



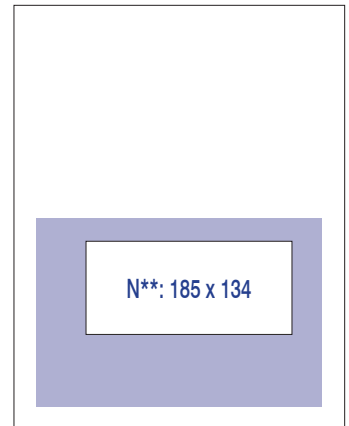
2/3 HORIZONTAL



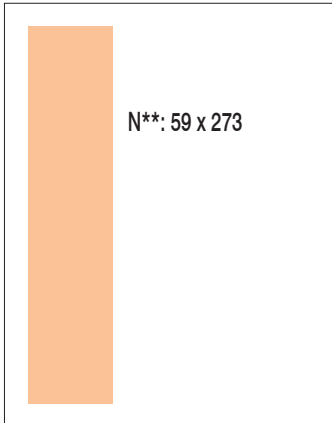
1/2 VERTICAL



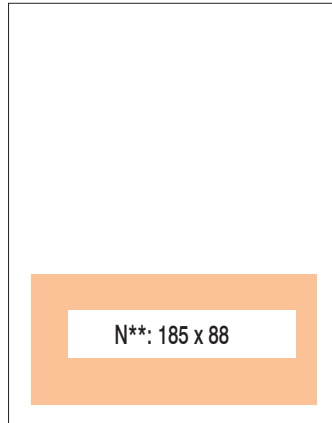
1/2 HORIZONTAL



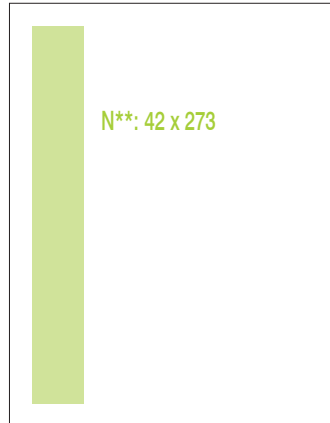
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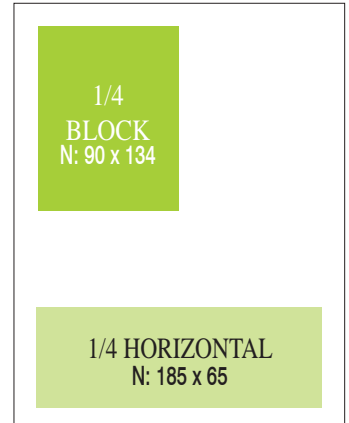
1/3 HORIZONTAL



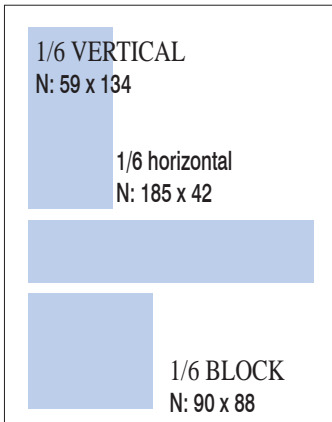
1/4 VERTICAL



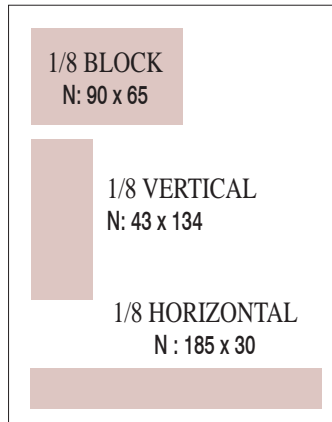
1/4 PAGE



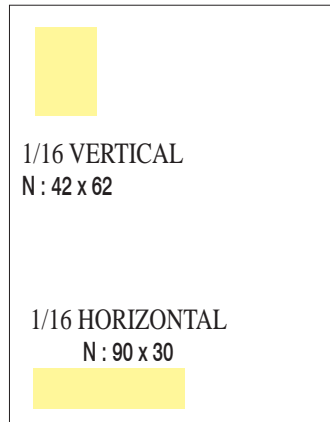
1/6 PAGE



1/8 PAGE



1/16 PAGE



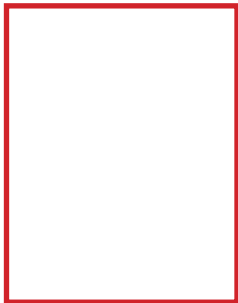
Size in mm

*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.

**N: Normal. Within normal type area (with margin).

Sizes, for information

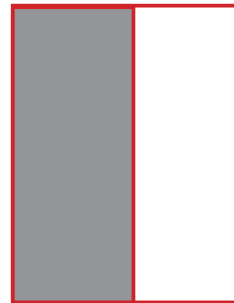
FULL PAGE



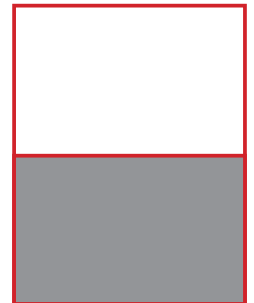
DOUBLE PAGE



HALF PAGE
VERTICAL (V)



HALF PAGE
HORIZONTAL (H)



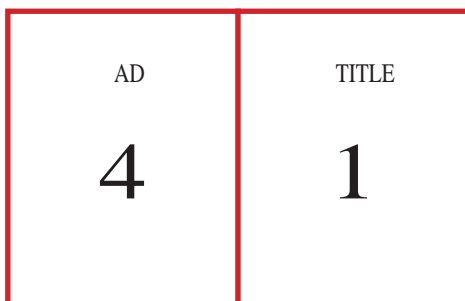
Page A4: 210 x 297 mm, final size

Full page (B) : Size A4 + 10 mm all round the ad, trim area reserved for printer's use.

Normal type area : Text area, leave 5 mm all round, to keep type clear of trimmed edge.

FOUR COVER PAGES

OUTSIDE



INSIDE

