



# Mondial Air Paramoteur



www.mondialairparamoteur.com

Dear exhibitors.

Mondial Air Paramoteur (MAP) with Paramoteur + magazine promoting the most popular event with its very attractive official program. Diffusion 14 000 ex!

- > 12 000 copies will be joined to *Paramoteur* + magazine. June-July issue from may 23th.
- > 2 000 copies will be given by the organisation to the expo visitors.

For your company it's the opportunity to be seen during this very special event.

MAP considering that some exhibitor, especially those coming from abroad that could not be interested by quantity discount offer on Paramoteur + magazine offers you a 40% discount for advertising into the official programme.

Please check the adverts price list and write off 40 %, choice your size, confirm or contact at: Ciel & Plume...

We need your booking before the 14th of April and your artwork for the 23th of April.

#### **CONTACT ADVERTISING MANAGER**

CIEL & PLUME 144 allée des Frênes 42120 Commelle-Vernay - France Tel: +33 (0)4 77 72 32 25

geraldine@cieletplume.com - skype: geraldine.galland2

















Updated 31/10/19-ISA

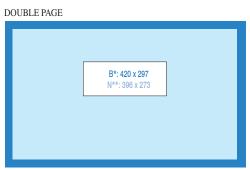


## **Advertising rates MONDIAL AIR PARAMOTEUR**

Full-color		- <b>40</b> %
1 page	2.921€	1 752 €
2 <sup>nd</sup> & 3 <sup>nd</sup> cover	3 1 <del>38</del> €	1 881 €
4 <sup>th</sup> cover	4 664 €	2 798 €
2/3 page	2.398 €	1 439 €
1/2 page	1 86 <del>5 €</del>	1 119 €

Full-color		<b>- 40</b> %
1/3 page	1 466 €	879 €
1/4 page	1 1 <del>79</del> €	707 €
1/6 page	974€	584 €
1/8 page	789€	473 €
1/16 page	512€	307 €

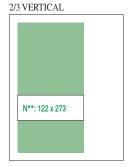
Prices do not include tax. Size in mm. All ads are full color.

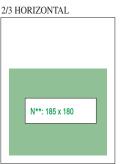


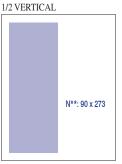


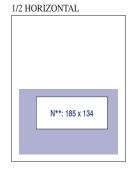


Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail. Supply fonts with your files except for PDF. Full advertising services from layout to finished artwork.





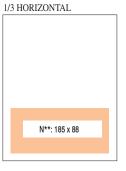


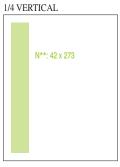


Prices do not include tax. Size in mm. All ads are full color.

\*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge. \*\*N: Normal. Within normal type area (with margin).

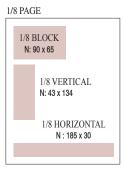


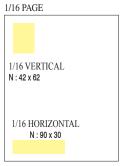






1/	6 PAGE		
	1/6 VER N: 59 x 13	 AL	
		horizontal 85 x 42	
		1/6 BLOCK N: 90 x 88	





### Size in mm

margin).

\*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.

normal type area (with

\*\*N: Normal. Within

#### FOR CUSTOM ADD SIZES **PLEASE CONTACT US:** ADVERTISING MANAGER

**CIEL & PLUME** 

Tel: +33 (0)4 77 72 32 25 geraldine@cieletplume.com