



# VOL **ULM+LSA** moteur

## First french UL & LSA magazine

**Vol Moteur** for leisure aviation lovers:  
microlight, ultralight, gyro, helicopter, LSA, light sailplane, kit...

Buying, assembling, maintaining, travelling, dreaming, it's in **Vol Moteur** monthly.

N°	Month	On-sale date	Ad deadline
VM395-01-2019	January	10/01/2019	07/12/2018
VM396-02-2019	February	09/02/2019	07/01/2019
VM397-03-2019	March	09/03/2019	07/02/2019
VM398-04-2019	April	10/04/2019	07/03/2019
VM399-05-2019	May	10/05/2019	08/04/2019
VM400-06-2019	June	08/06/2019	07/05/2019
VM401-07-2019	July	10/07/2019	07/06/2019
<b>Special issue « Light Aviation Buyer's Guide » (1)</b>		22/07/2019	06/05/2019
VM402-08-2019	August (2)	10/08/2019	08/07/2019
VM403-09-2019	September	10/09/2019	07/08/2019
VM404-10-2019	October	10/10/2019	06/09/2019
VM405-11-2019	November	09/11/2019	07/10/2019
VM406-12-2019	December	10/12/2019	07/11/2019

(1) The « Light Aviation Buyer's Guide » - Guide d'Achat Vol Moteur - is the new version for the World Directory of Light Aviation. It is an international publication for light aviation materials (motors, avionics, suppliers, instruments, manufacturers).

(2) Blois program joined to the magazine and given to the expo visitors.

**Our magazines are also available online.**

### ADVERTISING DIRECTOR:

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## General policy

1 free magazine subscription for one order

### RATE POLICY, QUANTITY DISCOUNT

Available also for *Flügel Das Magazin*, *Parapente+*, *Paramoteur+*, *AIRcontact*, *World Directory of Light Aviation* and *world directory paraglider & paramotor*. For several advertisements in a year discounts are guaranteed as follow:

3 and + ads: 10% discount

6 and + ads: 20% discount

8 ads and + (if ads with sister publication): 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in *Vol Moteur* + 1 ad in *Flügel Das Magazin*  
+ 1 ad in the *World Directory* = 6 ads *Vol Moteur* = discount 20%

### ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

3 and + ads: 5 % discount

6 and + ads: 10 % discount

8 ads and + (if ads with sister publication) 15 % discount

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount  
+ 10% of anticipation planning discount.

### SCHOOL DISCOUNT

50% discount on school advertising exclusively.

No additional discount.

### PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

### OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG.

By e-mail at:

[rosi@flying-pages.com](mailto:rosi@flying-pages.com) or [willi@flying-pages.com](mailto:willi@flying-pages.com)

Supply fonts with your files except for PDF.

Full advertising services from layout to finished artwork.

	Black & White	Full-color
Full page	1 605 €	2 293 €
Double page	2 426 €	3 464 €
Inside front & back cover	-	2 524 €
Outside back cover	-	3 665 €
2/3	1 366 €	1 951 €

	Black & White	Full-color
1/2 page	1 034 €	1 469 €
1/3 page	802 €	1 146 €
1/4 page	646 €	916 €
1/6 page	533 €	759 €
1/8 page	436 €	625 €
1/16 page	275 €	393 €

All prices in euros, subject to taxes at the appropriate rate and for one insertion.  
Terms: 14 days from date of invoice.



# Choose your size

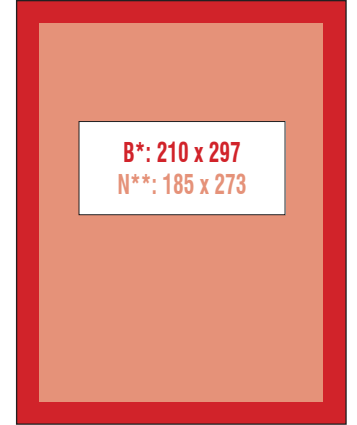
DOUBLE PAGE



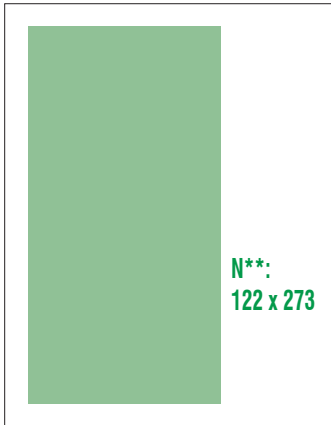
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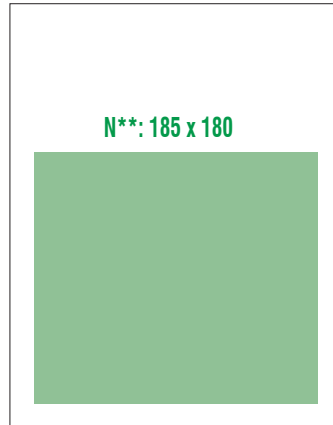
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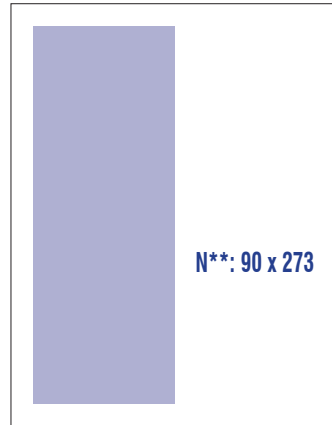
2/3 VERTICAL



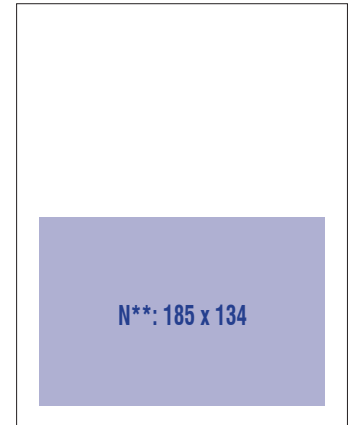
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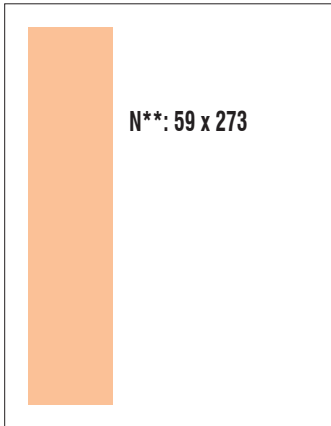
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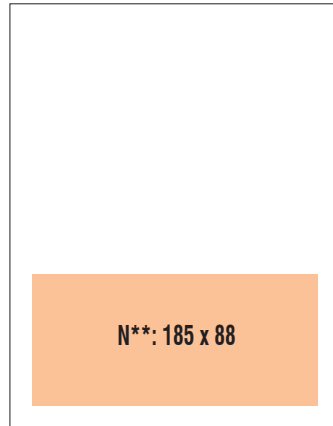
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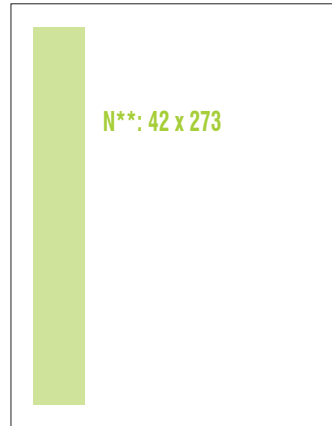
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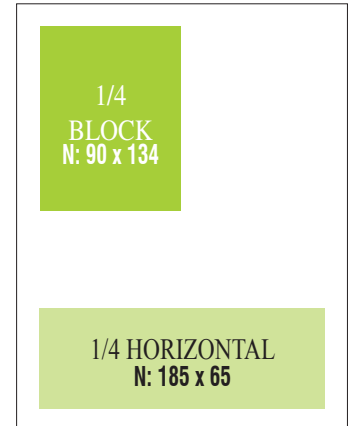
1/3 HORIZONTAL



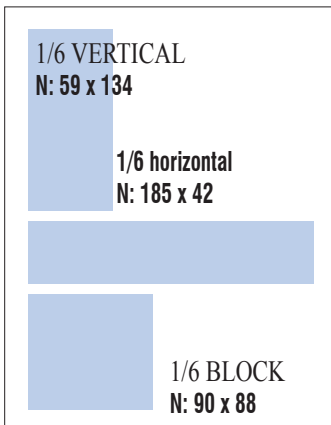
1/4 VERTICAL



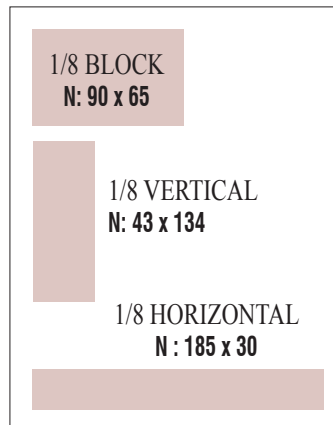
1/4 PAGE



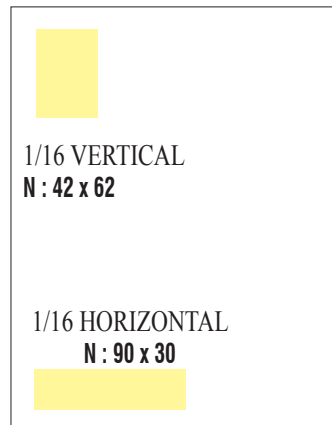
1/6 PAGE



1/8 PAGE



1/16 PAGE

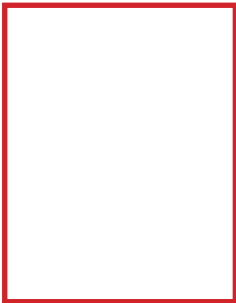


**Size in mm**

**\*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.**  
**\*\*N: Normal. Within normal type area (with margin).**

## Sizes, for information

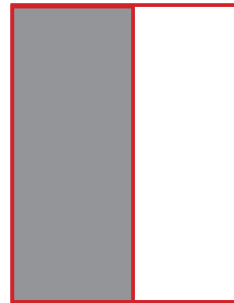
FULL PAGE



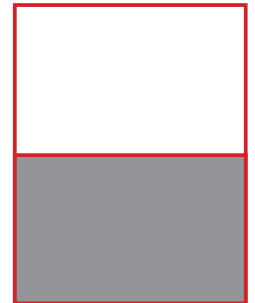
DOUBLE PAGE



HALF PAGE  
VERTICAL (V)



HALF PAGE  
HORIZONTAL (H)



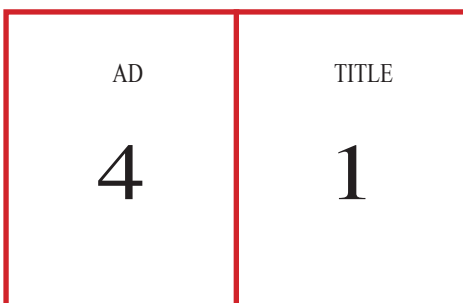
Page A4: 210 x 297 mm, final size

Full page (B) : Size A4 + 10 mm all round the ad, trim area reserved for printer's use.

Normal type area : Text area, leave 5 mm all round, to keep type clear of trimmed edge.

### FOUR COVER PAGES

OUTSIDE



INSIDE

