





**Paramoteur** + for paramotor & paratrike lovers. Buying, compare, practice, travelling, dreaming, it's in Paramoteur+

# 1st FRENCH PARAMOTOR-PARATRIKE MAGAZINE | Bimonthly > 68 p > full color > paper & digital > + 1 special edition > On newsstands on the 25th of January, March, May, July, September and November

#### **Choose your size DOUBLE PAGE** 2/3 **INSIDE** N: 122 x 273 3 820 € 2 530 € 2 150 € B: 420 x 297 B: 210 x 297 N: 185 x 273 N: 396 x 273 185 x 180 **Inside front** & back cover : 2 780 € ż Outside back cover : 4 040 € 1/2 1/3 1/4 1/6 90 x 134 90 x 273 N: 59 x 134 59 x 273 42 x 273 840 € 1 620 € N: 185 x 42 1 270 € 1 010 € N: 185 x 134 N: 185 x 88 N: 90 x 88 N: 185 x 65 1/8 1/16 **OFFSET SPECIFICATIONS** > Material under Mac or PC, PDF, Tiff, EPS or JPEG. We accept

# N: 90 x 65 N: 43 x 134 Full color 690 € BW 480 € N: 185 x 30



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All prices in euros, subject to taxes at the appropriate rate and for one insertion.



### **Planning**

N°	Month	On-sale date	Ad deadline
PM+75-01-2023	February-March	25/01/2023	21/12/2022
PM+76-02-2023	April-May	24/03/2023	21/02/2023
SPECIAL ISSUE « PARAGLIDER & PARAMOTOR BUYER'S GUIDE » (1)		10/05/2023	03/04/2023
PM+77-03-2023	June-July	25/05/2023	21/04/2023
PM+78-04-2023	August-September	25/07/2023	21/06/2023
PM+79-05-2023	October-November	22/09/2023	22/08/2023
PM+80-06-2023	December-January	24/11/2023	20/10/2023

(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

## **General policy**

#### RATE POLICY, QUANTITY DISCOUNT

Available also for Parapente+, Paramoteur+, Vol Moteur, Flügel Das Magazin. For several advertisements in a year discounts are guaranteed as follow:

- > 3 and + ads: 10% discount
- > 6 ads: 20% discount
- > 7 and + ads special paraglider & paramotor buyer's guide : 30% discount

This discount is retroactive per year of date on date.

Example: 4 ads in Paramoteur+ + 1 ad in Parapente+ + 1 ad in the special paraglider & paramotor buyer's guide = 6 ads = discount 20%

#### ADVANCE PLANNING DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

- > 3 and + ads: 5 % discount
- > 6 ads: 10 % discount
- > 7 and + ads with special paraglider & paramotor buyer's guide: discount 15 %

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount!

Example: for 6 ads planned by advance = 20% of quantity discount + 10% of anticipation planning discount

#### SCHOOL DISCOUNT

**50% discount** on school advertising exclusively. No additional discount.

#### **PAYMENTS**

- $\bullet$  Billing from date of issue. Excluding VAT if UE VAT  $\ensuremath{\text{N}^\circ}$  .
- We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.
- A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.
- Terms: 14 days from date of invoice.



1 free subscription for two orders

### **Informations**

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