



Paramoteur+

First french Paramotor - Paratrike magazine

The one and only opportunity to be connect with readers 100 % interested to your products lines.

Paramoteur+ for paramotor & paratrike lovers.

Buying, compare, practice, travelling, dreaming, it's in Paramoteur+

N°	Month	On-sale date	Ad deadline
PM + 63-01-2021	February-March	26/01/2021	21/12/2020
PM + 64-02-2021	April-May	25/03/2021	22/02/2021
Special issue « paraglider & paramotor Buyer's Guide » (1)		28/04/2021	23/03/2021
PM + 65-03-2021	June-July (2)	25/05/2021	23/04/2021
PM + 66-04-2021	August-September	23/07/2021	22/06/2021
PM + 67-05-2021	October-November	24/09/2021	23/08/2021
PM + 68-06-2021	December-January	25/11/2021	22/10/2021

(1) The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

(2) Mondial Air Paramoteur program joined to the magazine and given to the expo visitors if the event is confirm by the organization.

Our magazines are also available online.



Paramoteur+ **Parapente+** **VOL** **Flügel** **AIR** **Contact** **FLYING CHINA**
自由飞翔与通航

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Paramoteur+

General policy

1 free magazine subscription for one order

RATE POLICY, QUANTITY DISCOUNT

Available also for Flügel Das Magazin, *Parapente+*, *Paramoteur+*, *AIRcontact*, *Vol Moteur*. For several advertisements in a year discounts are guaranteed as follow:

3 and + ads: 10% discount

6 ads: 20% discount

7 and + ads with special paraglider & paramotor buyer's guide:

30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in *Paramoteur+* + 1 ad in *Parapente+*

+ 1 ad in the *special paraglider & paramotor buyer's guide* = 6 ads = discount 20%

ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

3 and + ads: 5 % discount

6 ads: 10 % discount

7 and + ads with special paraglider & paramotor buyer's guide:

15 % discount

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication.

If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount

+ 10% of anticipation planning discount.

SCHOOL DISCOUNT

50% discount on school advertising exclusively.

No additional discount.

PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at:

Supply fonts with your files except for PDF.

Don't forget to activate your « hyperlinks » when you are recording your ad.

Full advertising services from layout to finished artwork.

	Black & White	Full-color
Full page	1 645 €	2 350 €
Double page	2 487 €	3 551 €
Inside front & back cover	-	2 587 €
Outside back cover	-	3 757 €
2/3	1 400 €	2 000 €

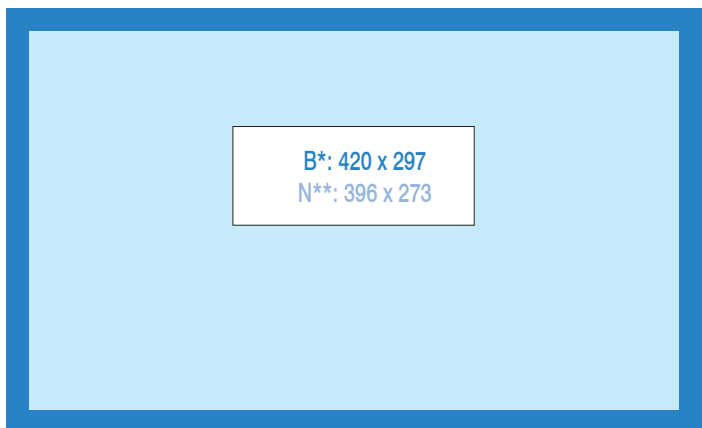
All prices in euros, subject to taxes at the appropriate rate and for one insertion.
Terms: 14 days from date of invoice.

	Black & White	Full-color
1/2 page	1 060 €	1 506 €
1/3 page	822 €	1 175 €
1/4 page	662 €	939 €
1/6 page	546 €	778 €
1/8 page	447 €	641 €
1/16 page	281 €	403 €



Choose your size

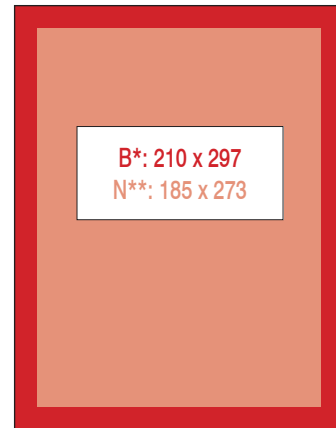
DOUBLE PAGE



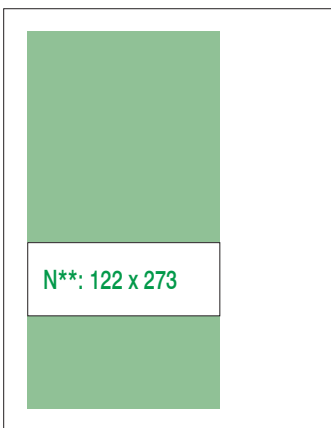
COVER



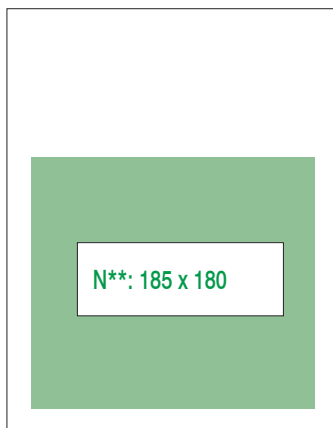
INSIDE



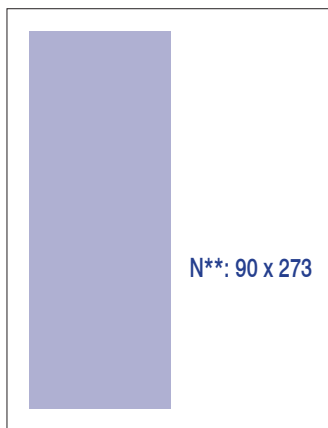
2/3 VERTICAL



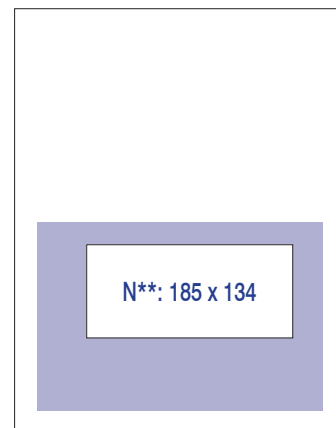
2/3 HORIZONTAL



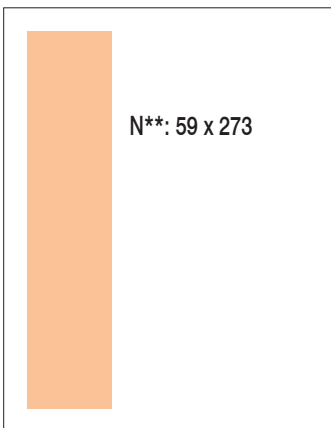
1/2 VERTICAL



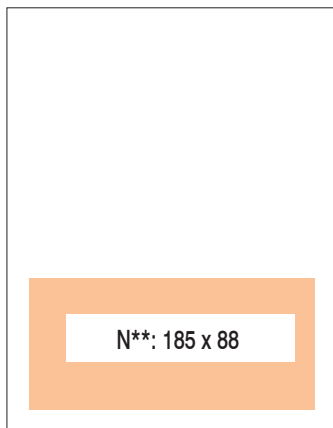
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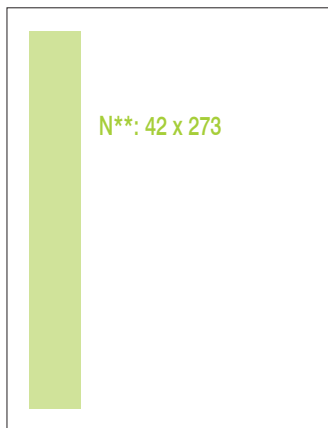
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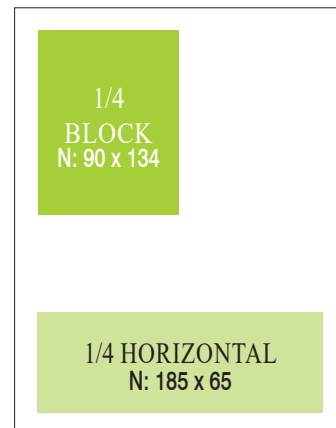
1/3 HORIZONTAL



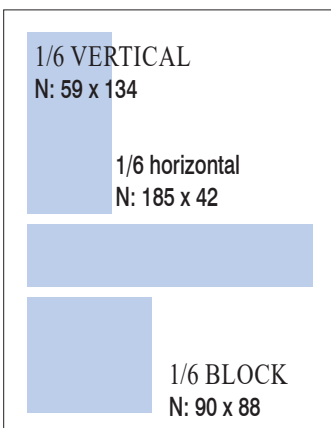
1/4 VERTICAL



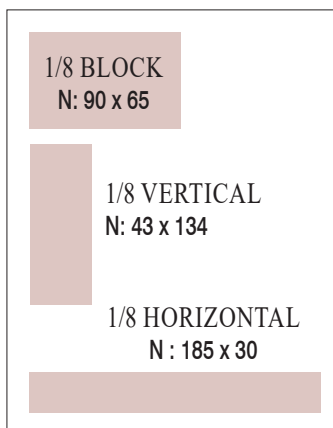
1/4 PAGE



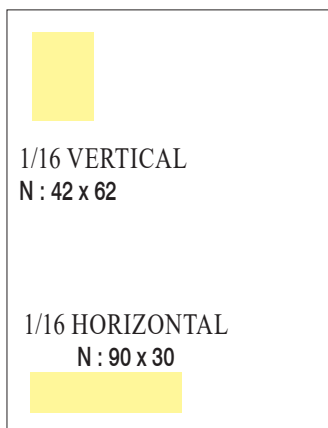
1/6 PAGE



1/8 PAGE



1/16 PAGE

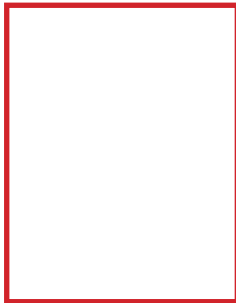


Size in mm

***B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.**
****N: Normal. Within normal type area (with margin).**

Sizes, for information

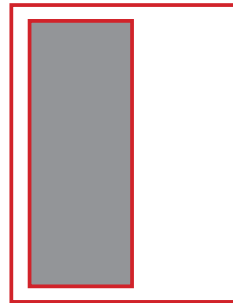
FULL PAGE



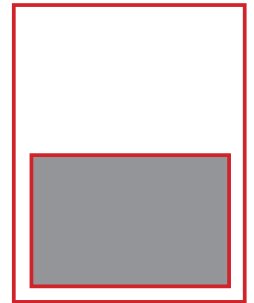
DOUBLE PAGE



HALF PAGE
VERTICAL (V)



HALF PAGE
HORIZONTAL (H)



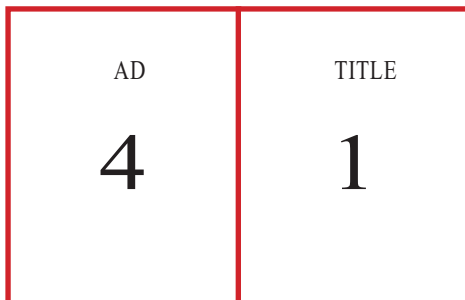
Page A4: 210 x 297 mm, final size

Full page (B) : Size A4 + 10 mm all round the ad, trim area reserved for printer's use.

Normal type area : Text area, leave 5 mm all round, to keep type clear of trimmed edge.

FOUR COVER PAGES

OUTSIDE



INSIDE

