



# Paramoteur+

## First french Paramotor - Paratrike magazine

The one and only opportunity to be connect with readers 100 % interested to your products lines.

**Paramoteur+** for paramotor & paratrike lovers.

Buying, compare, practice, travelling, dreaming, it's in **Paramoteur+**

N°	Month	On-sale date	Ad deadline
PM+51-01-2019	February-March	25/01/2019	21/12/2018
PM+52-02-2019	April-May	23/03/2019	22/02/2019
Special issue « paraglider & paramotor Buyer's Guide » (1)		27/04/2019	22/03/2019
PM+53-03-2019	June-July	25/05/2019	23/04/2019
PM+54-04-2019	August-September	25/07/2019	21/06/2019
PM+55-05-2019	October-November	25/09/2019	22/08/2019
PM+56-06-2019	December-January	23/11/2019	22/10/2019

\* The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

Our magazines are also available online.

### ADVERTISING MANAGER

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**Paramoteur+** **Parapente+** **VOL** **Flügel** **AIR** **Contact** **FLYING CHINA**  
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FlyingPages

# Paramoteur+

## General policy

1 free magazine subscription for one order

### RATE POLICY, QUANTITY DISCOUNT

Available also for *Flügel Das Magazin*, *Parapente+*, *Paramoteur+*, *AIRcontact*, *Vol Moteur*. For several advertisements in a year discounts are guaranteed as follow:

3 and + ads: 10% discount

6 and + ads: 20% discount

7 and + ads with *special paraglider & paramotor buyer's guide*: 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in *Paramoteur+* + 1 ad in *Parapente+*

+ 1 ad in the *special paraglider & paramotor buyer's guide* = 6 ads = discount 20%

### ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

3 and + ads: 5 % discount

6 and + ads: 10 % discount

7 and + ads with *special paraglider & paramotor buyer's guide*: 15 % discount

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount

+ 10% of anticipation planning discount.

### SCHOOL DISCOUNT

50% discount on school advertising exclusively.

No additional discount.

### PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

### OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at:

[geraldine@cioletplume.com](mailto:geraldine@cioletplume.com) ou [pub@flying-pages.com](mailto:pub@flying-pages.com)

Supply fonts with your files except for PDF.

Don't forget to activate your «hyperlinks» when you are recording your ad.

Full advertising services from layout to finished artwork.

	Black & White	Full-color
Full page	1 605 €	2 293 €
Double page	2 426 €	3 464 €
Inside front & back cover	-	2 524 €
Outside back cover	-	3 665 €
2/3	1 366 €	1 951 €

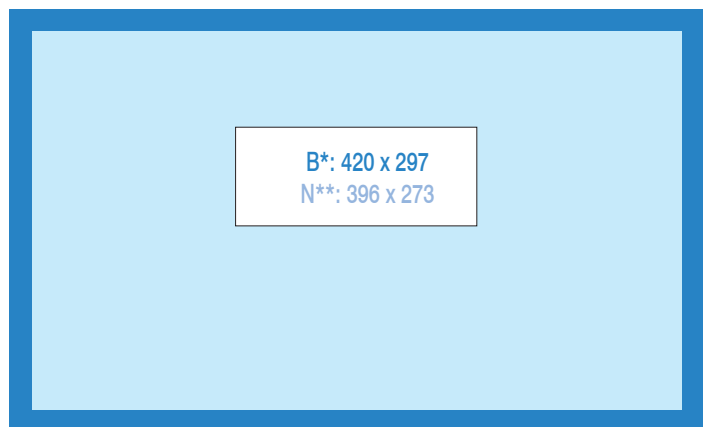
All prices in euros, subject to taxes at the appropriate rate and for one insertion. Terms: 14 days from date of invoice.

	Black & White	Full-color
1/2 page	1 034 €	1 469 €
1/3 page	802 €	1 146 €
1/4 page	646 €	916 €
1/6 page	533 €	759 €
1/8 page	436 €	625 €
1/16 page	275 €	393 €



# Choose your size

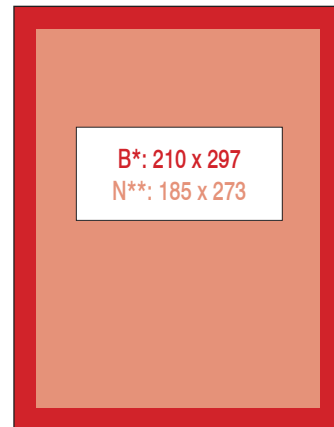
DOUBLE PAGE



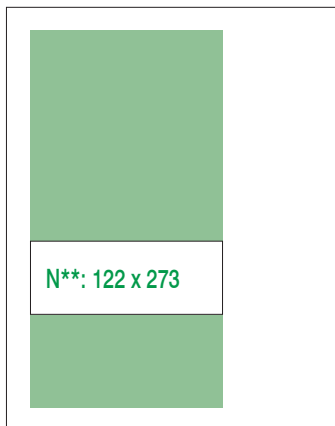
COVER



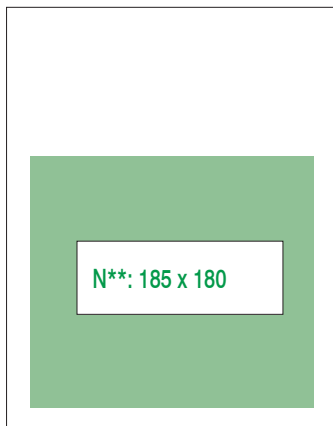
INSIDE



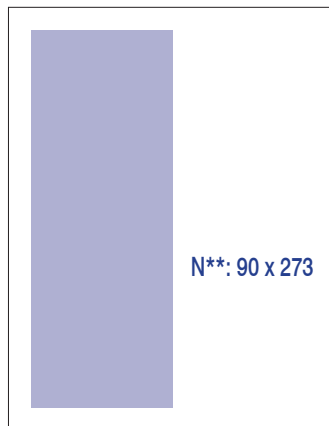
2/3 VERTICAL



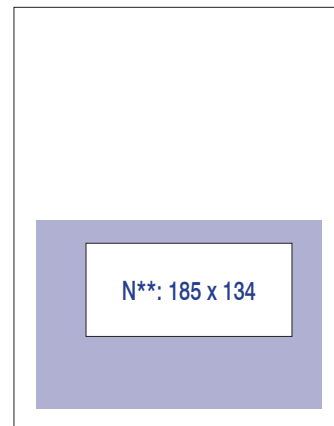
2/3 HORIZONTAL



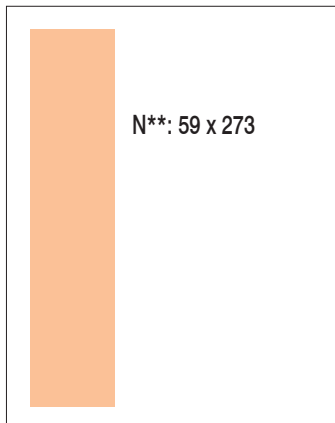
1/2 VERTICAL



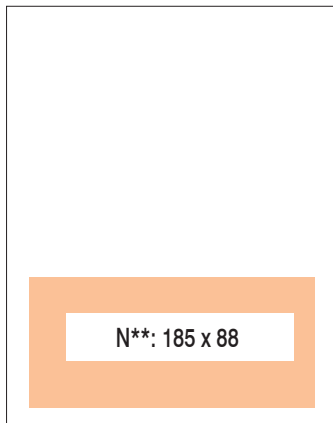
1/2 HORIZONTAL



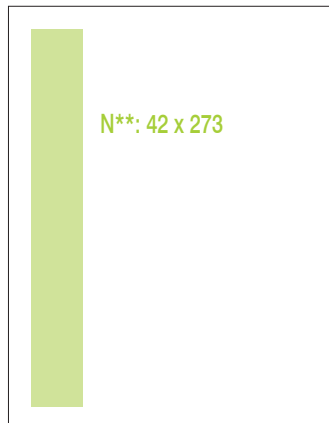
1/3 VERTICAL



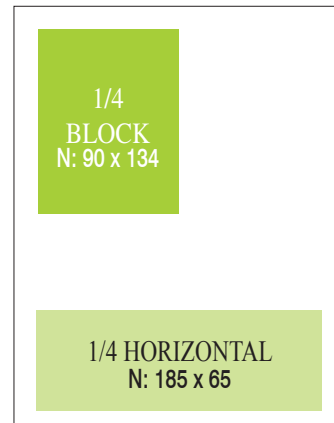
1/3 HORIZONTAL



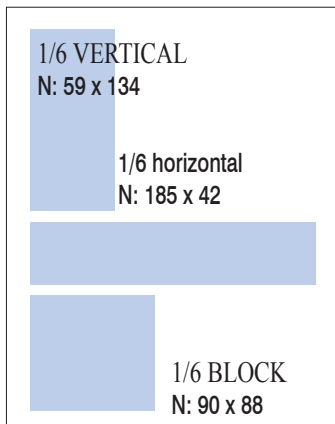
1/4 VERTICAL



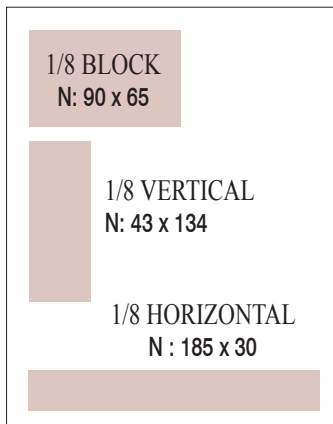
1/4 PAGE



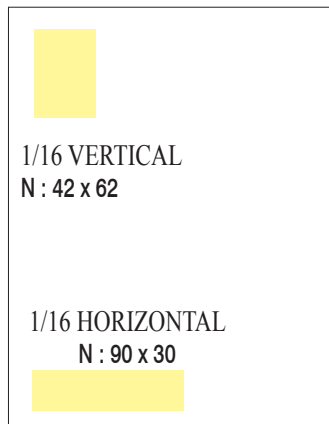
1/6 PAGE



1/8 PAGE



1/16 PAGE

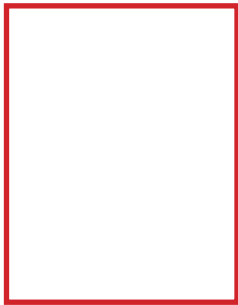


**Size in mm**

**\*B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.**  
**\*\*N: Normal. Within normal type area (with margin).**

## Sizes, for information

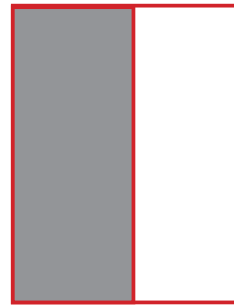
FULL PAGE



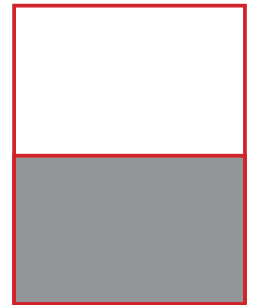
DOUBLE PAGE



HALF PAGE  
VERTICAL (V)



HALF PAGE  
HORIZONTAL (H)



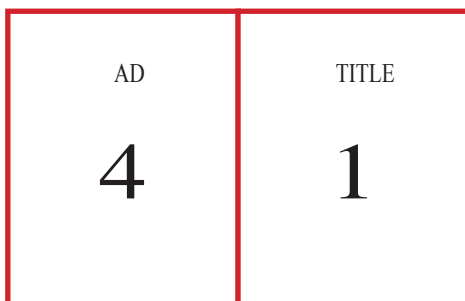
Page A4: 210 x 297 mm, final size

Full page (B) : Size A4 + 10 mm all round the ad, trim area reserved for printer's use.

Normal type area : Text area, leave 5 mm all round, to keep type clear of trimmed edge.

### FOUR COVER PAGES

#### OUTSIDE



#### INSIDE

