



Paramoteur+

First french Paramotor - Paratrike magazine

The one and only opportunity to be connect with readers 100 % interested to your products lines.

Paramoteur+ for paramotor & paratrike lovers.

Buying, compare, practice, travelling, dreaming, it's in **Paramoteur+**

N°	Month	On-sale date	Ad deadline
PM+39-01-2017	February-March	25/01/2017	23/12/2016
PM+40-02-2017	April-May	25/03/2017	22/02/2017
Special issue « paraglider & paramotor Buyer's Guide » (1)		05/05/2017	03/04/2017
PM+41-03-2017	June-July (2)	24/05/2017	21/04/2017
PM+42-04-2017	August-September	25/07/2017	23/06/2017
PM+43-05-2017	October-November	25/09/2017	22/08/2017
PM+44-06-2017	December-January	25/11/2017	23/10/2017

* The « Paraglider & Paramotor buyer's Guide » is the new version coming for the World Directory of Free-Flight. It is would be a national publication for paraglider & paramotor materials (wings, harnesses, instruments, manufacturers).

(2) Mondial Air Paramoteur program joined to the magazine and given to the expo visitors if the event is confirm by the organization.

ADVERTISING MANAGER:

Rosi Berkemeier, Flying-Pages GmbH,
P.O.Box 10 01 69, 10561 Berlin / Germany

Tel: +49 (0)30 / 34 70 91 23

Fax: +49 (0)30 / 34 70 91 24

Handy: +49 (0)173 / 372 62 71

eMail: rosi@flying-pages.com



Paramoteur+

Parapente+

VOL ULM +...

Flügel

AIR Contact

FLYING CHINA FC

PUBLISHER : FLYING PAGES EUROPE 3 rue Ampère 94200 Ivry-sur-Seine, France, Tel : +33 (0)1 46 70 14 88, Fax : +33 (0) 1 46 70 13 94
willi@flying-pages.com • www.widola.com • www.flying-pages.com



Paramoteur+

General policy

1 free magazine subscription for one order

RATE POLICY, QUANTITY DISCOUNT

Available also for *Flügel Das Magazin*, *Parapente+*, *Paramoteur+*, *AIRcontact*, *Vol Moteur*. For several advertisements in a year discounts are guaranteed as follow:

3 and + ads: 10% discount

6 and + ads: 20% discount

7 and + ads with *special paraglider & paramotor buyer's guide*: 30% discount

This discount is retroactive per year of date on date.

Example : 4 ads in *Paramoteur+* + 1 ad in *Parapente+*

+ 1 ad in the *special paraglider & paramotor buyer's guide* = 6 ads = discount 20%

ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount:

3 and + ads: 5 % discount

6 and + ads: 10 % discount

7 and + ads with *special paraglider & paramotor buyer's guide*: 15 % discount

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount !

Example : for 6 ads planned by advance = 20% of quantity discount

+ 10% of anticipation planning discount.

SCHOOL DISCOUNT

50% discount on school advertising exclusively.

No additional discount.

PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°.

We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one.

A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CD-Rom send or by e-mail at:

rosi@flying-pages.com or willi@flying-pages.com

Supply fonts with your files except for PDF.

Full advertising services from layout to finished artwork.

	Black & White	Full-color
Full page	1 490 €	2 130 €
Double page	2 253 €	3 218 €
Inside front & back cover	-	2 345 €
Outside back cover	-	3 405 €
2/3	1 269 €	1 812 €

All prices in euros, subject to taxes at the appropriate rate and for one insertion. Terms: 14 days from date of invoice.

	Black & White	Full-color
1/2 page	960 €	1 365 €
1/3 page	745 €	1 065 €
1/4 page	600 €	850 €
1/6 page	495 €	705 €
1/8 page	405 €	580 €
1/16 page	255 €	365 €



Paramoteur+

Parapente+

VOL ULM +...

Flügel

AIR Contact

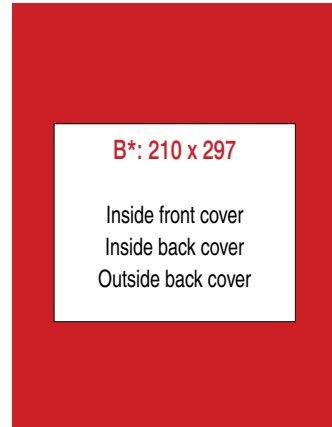
FLYING CHINA FC

Choose your size

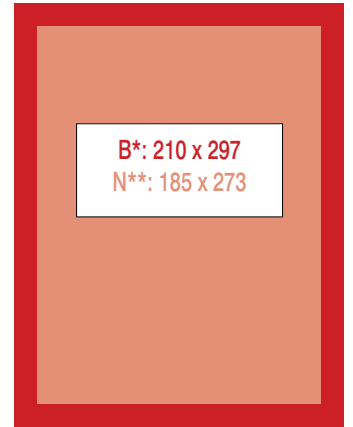
DOUBLE PAGE



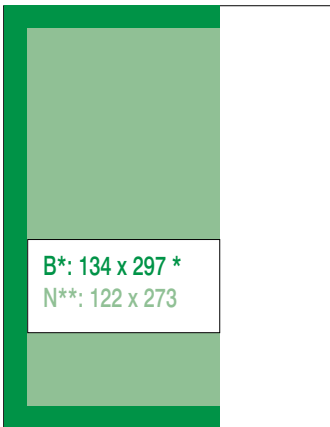
COVER



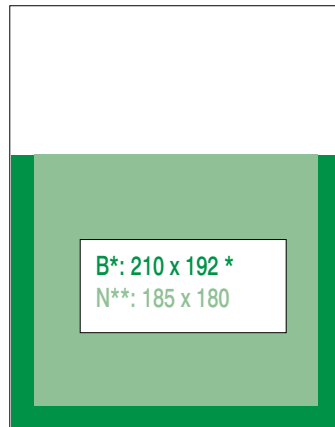
INSIDE



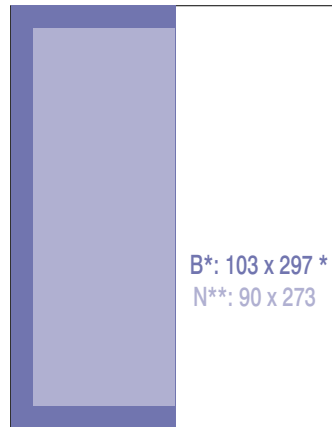
2/3 VERTICAL



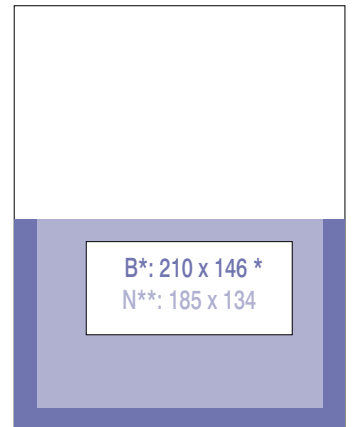
2/3 HORIZONTAL



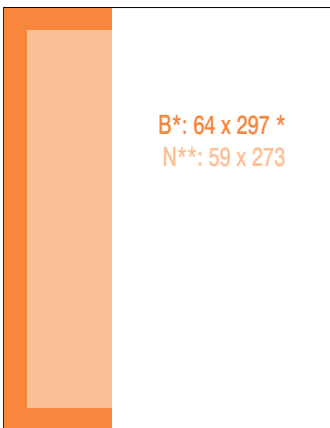
1/2 VERTICAL



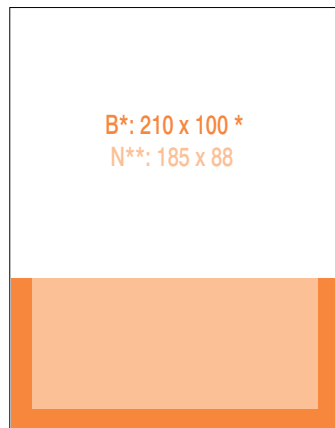
1/2 HORIZONTAL



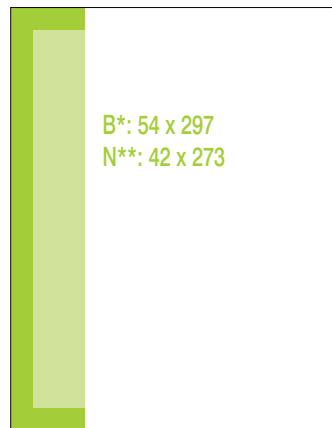
1/3 VERTICAL



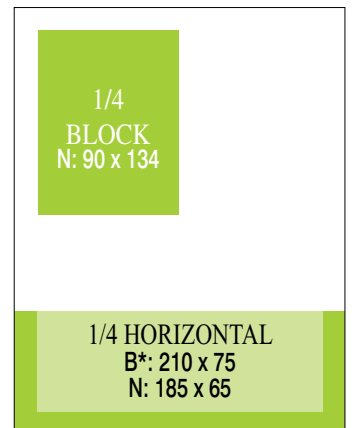
1/3 HORIZONTAL



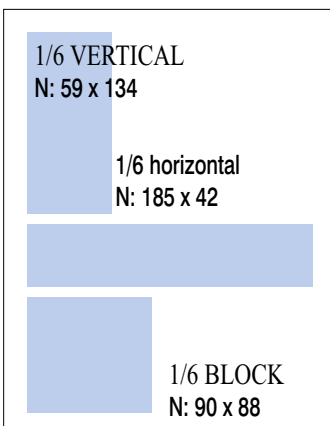
1/4 VERTICAL



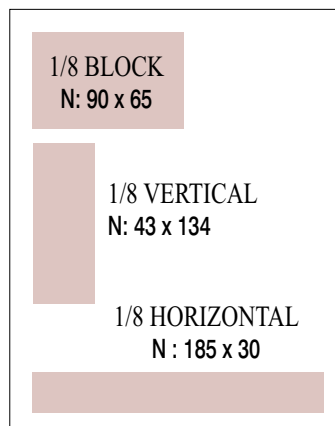
1/4 PAGE



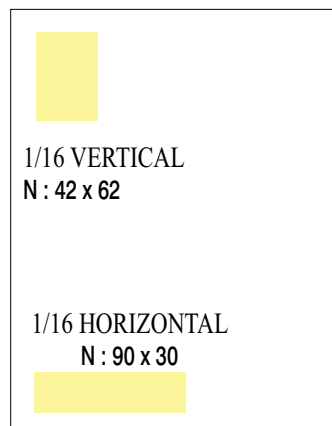
1/6 PAGE



1/8 PAGE



1/16 PAGE

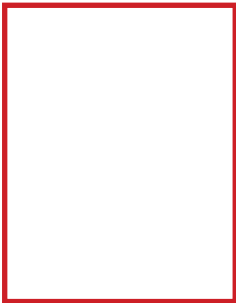


Size in mm

***B: Trimmed. Finished size of ads printed to edge of paper. Add bleed allowance of 5 mm all round to figures shown. No type within 10 mm of edge.**
****N: Normal. Within normal type area (with margin).**

Sizes, for information

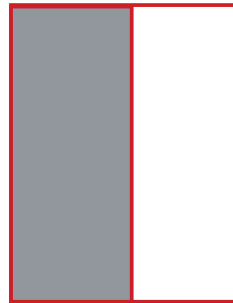
FULL PAGE



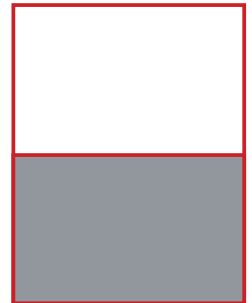
DOUBLE PAGE



HALF PAGE
VERTICAL (V)



HALF PAGE
HORIZONTAL (H)



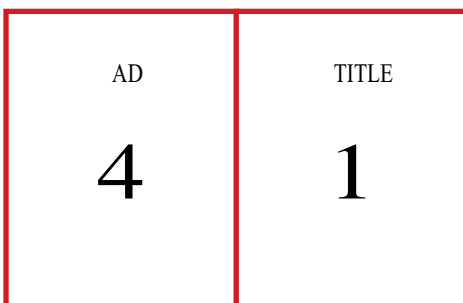
Page A4: 210 x 297 mm, final size

Full page (B) : Size A4 + 5 mm all round the ad, trim area reserved for printer's use.

Normal type area : Text area, leave 5 mm all round, to keep type clear of trimmed edge.

FOUR COVER PAGES

OUTSIDE



INSIDE

