

AIRcontact

ADVERTISING INSERTS



AIRcontact is offering you a triple circulation :

Your advert with actual tools... at the best price :



Double page (300x210 mm)	1769€
1 page (130x180 mm)	1115€
4th cover (130x180 mm)	1338€
1/2 page (64x182 or 130x94 mm)	712€
1/3 page (130x58 mm)	470€
1/6 page (64x58 mm)	293€

OPTION:

facebook & twitter option:

For an extra € 29, WE offer you a personal post on Facebook and Twitter (it is not necessary... just an Option)

All prices in euros, subject to taxes at the appropriate rate and for one insertion. Billing from date of issue. Excluding VAT if UE VAT N°. Terms : 14 days from date of invoice.

Ad Deadline on the 9th of each month for publication the next month.

RATE POLICY, QUANTITY DISCOUNT

Available also for Flügel Das Magazin, Parapente+, Paramoteur+, AIRcontact, Buyer's guide, AEROSTAR TV, WORLD DIRECTOFY OF LIGHT AVIATION. For several advertisements in a year discounts are guaranteed as follow :

- 3 ads : 10% discount
- 6 ads : 20% discount
- 8 ads and more : 30% discount

This discount is retroactive per year of date on date.

Example : for 6 ads planned by advance = 20% of quantity discount + 10% of anticipation planning discount.

SCHOOL DISCOUNT

50% discount on school advertising exclusively. No additional discount.

ADVANCE PLANNING DISCOUNT OR AGENCY DISCOUNT

If you plan by advance an advertising campaign over the year, you win an anticipation planning discount :

- 3 and + ads : 5 % discount
- 6 and + ads : 10 % discount
- 8 and + ads : 15 % discount

This discount takes effect at the first publication. Your planning is modifiable constantly in volume as in date of publication. If you do a modification, your invoice will be adjusted consequently. You anticipate without risk for the maximum discount!

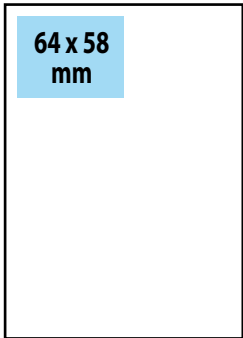
Example : for 6 ads planned by advance = 20% of quantity discount + 10% of anticipation planning discount.

AIR Contact

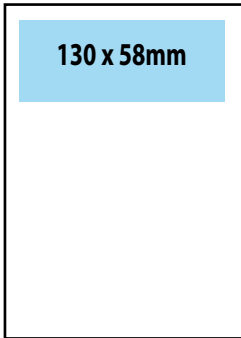
ADVERTISING INSERTS



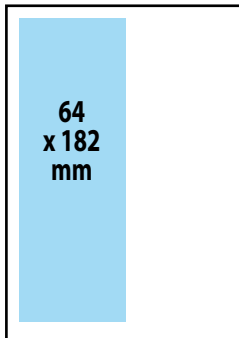
1/6 PAGE



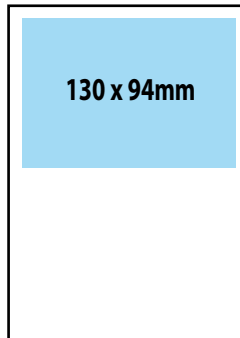
1/3 PAGE



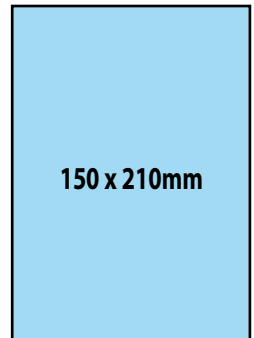
1/2 VERTICAL PAGE



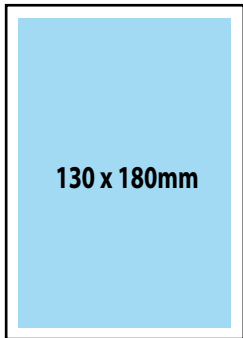
1/2 HORIZONTAL PAGE



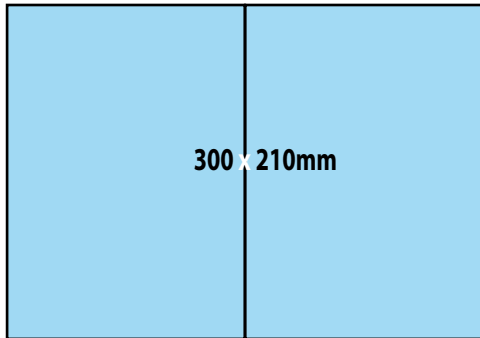
FULL PAGE



FULL PAGE SPECIAL NOTEBOOK



DOUBLE PAGE



EACH MONTH A NEW THEMATIC

FEBRUARY	130-1
MARCH	131-2
APRIL	132-3
MAY	133-4
JUNE	134-5
JULY	135-6
AUGUST	136-7
SEPTEMBER	137-8
OCTOBER	138-9
NOVEMBER	139-10
DECEMBER	140-11

- February Careers employment - training
- Buyer's guide
- Flying tests
- France AIR EXPO - Paris
- Special school
- Airfields & good addresses
- Special Blois
- Special Coupe Icare
- Maintenance
- Special rotor
- Oh Oh Oh... Gift ideas!

PAYMENTS

Billing from date of issue. Excluding VAT if UE VAT N°. We require a pre-payment for the first insert. Within 14 days from the issuing date for the following one. A 5% discount is given for cash payment within 8 days of receiving the invoice of the total order.

OFFSET SPECIFICATIONS

Material under Mac & PC, PDF, Tiff, EPS or JPEG. We accept CDrom or by e-mail at : info@air-contact.com Supply fonts with your files except for PDF. Full advertising services from layout to finished artwork.